

Gregory Heisler 50 Portraits Stories And Techniques From A

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The Dramatic Portrait - Chris Knight 2017-07-13

Without light, there is no photograph. As almost every photographer knows, the word “photograph” has its roots in two Greek words that, together, mean “drawing with light.” But what is less commonly acknowledged and understood is the role that shadow plays in creating striking, expressive imagery, especially in portraiture. It is through deft, nuanced use of both light and shadow that you can move beyond shooting simply ordinary, competent headshots into the realm of creating dramatic portraiture that can so powerfully convey a subject’s inner essence, communicate a personal narrative, and express your photographic vision.

In *The Dramatic Portrait: The Art of Crafting Light and Shadow*, Chris Knight addresses portraiture with a unique approach to both light and shadow that allows you to improve and elevate your own portraiture. He begins with the history of portraiture, from the early work of Egyptians and Greeks to the sublime treatment of light and subject by artists such as Caravaggio, Rembrandt, and Vermeer. Chris then dives into a deep, hands-on exploration of light, shadow, and portraiture, offering numerous lessons and takeaways. He covers:

- The qualities of light: hard, soft, and the spectrum in between
- The relationships between light, subject, and background, and how to control them
- Lighting patterns such as Paramount, Rembrandt, loop, and split
- Lighting ratios and how they affect contrast in your image
- Equipment: from big and small modifiers to grids, snoots, barn doors, flags, and gels
- Multiple setups for portrait shoots, including those that utilize one, two, and three lights
- How color contributes to drama and mood, eliciting an emotional response from the viewer
- How to approach styling your portrait, from wardrobe to background
- The post-processing workflow, including developing the RAW file, maximizing contrast, color grading, retouching, and dodging and burning for heightened drama and effect

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- How all of these elements culminate to help you define your personal style and create your own narrative

Color - Jerod Foster 2013-11-19

Approaches color from a photographer's perspective with a mix of practical theory, technical information, and solid advice on how to apply these details in all genres of photography--landscapes, portraits, lifestyle, sports, or wildlife. You will learn about: color in the frame, including guiding the eye and composing with color; manipulating color with white balance, artificial lighting, and exposure; creating visual depth with complementary colors, dominant/recessive colors, and contrast; the meaning of color and how red, blue, green or purple can push emotions; conditions for shooting color and the best times of day, and best practices for handling color in post processing.

Secrets of Great Portrait Photography - Brian Smith 2012-09-26

In this sexy, bold book, Pulitzer-Prize winning photographer Brian Smith tells the stories behind the photos and lessons learned in 30 years of photographing celebrities and people from all walks of life. Smith’s long list of famous and infamous subjects includes pro basketball players Dwayne Wade and Shaquille O’Neal; billionaires Bill Gates, Richard Branson, and Donald Trump; tennis stars Serena and Venus Williams; actors Anne Hathaway, Antonio Banderas, Christopher Walken, Taye Diggs, Jane Krakowski, and William H. Macy; and many more. You’ll get the inside scoop on what goes on at a celebrity photo shoot in this gorgeous guide to making professional portraits. Smith has mastered how to make a meaningful portrait on a magazine’s budget and on a celebrity’s schedule, which can sometimes be 15 minutes or less. Smith reveals his tips on connecting with people, finding the perfect location, telling a great story through portraiture, getting the ideal pose, capturing emotion and gestures, arranging unique group shots, and lighting the scene just right. You might not be photographing the rich and famous, but after reading Smith’s tell-all guide, you’ll know how to give everyone who makes their way in front of your camera the star treatment.

The World Atlas of Street Photography - Jackie Higgins 2014-01-01
Collects street photographs from noted photographers of cities around the world, from New York and Sao Paolo to Paris and Sydney.

Climate of Hope - Michael Bloomberg 2017-04-18

NEW YORK TIMES BESTSELLER From Mayor Michael Bloomberg and former head of the Sierra Club Carl Pope comes a manifesto on how the benefits of taking action on climate change are concrete, immediate, and immense. They explore climate change solutions that will make the world healthier and more prosperous, aiming to begin a new type of conversation on the issue that will spur bolder action by cities, businesses, and citizens—and even, someday, by Washington. "Climate of Hope is an inspiring must read." —Former Vice President Al Gore, Chairman of The Climate Reality Project "Climate change threatens to reshape the future of our world's population centers. Bloomberg and Pope have been leaders on fortifying our cities against this threat, and their book proves that victory is possible—and imperative." —Leonardo DiCaprio "If Trump is looking for a blueprint, he could not do better than to read a smart new book, Climate of Hope." —Thomas Friedman in The New York Times ~ The 2016 election left many people who are concerned about the environment fearful that progress on climate change would come screeching to a halt. But not Michael Bloomberg and Carl Pope. Bloomberg, an entrepreneur and former mayor of New York City, and Pope, a lifelong environmental leader, approach climate change from different perspectives, yet they arrive at similar conclusions.

Without agreeing on every point, they share a belief that cities, businesses, and citizens can lead—and win—the battle against climate change, no matter which way the political winds in Washington may shift. In *Climate of Hope*, Bloomberg and Pope offer an optimistic look at the challenge of climate change, the solutions they believe hold the greatest promise, and the practical steps that are necessary to achieve them. Writing from their own experiences, and sharing their own stories from government, business, and advocacy, Bloomberg and Pope provide a road map for tackling the most complicated challenge the world has ever faced. Along the way, they turn the usual way of thinking about climate change on its head: from top down to bottom up, from partisan to pragmatic, from costs to benefits, from tomorrow to today, and from fear to hope.

Freedom - Manning Marable 2005-04-01

From the bonds of slavery to the Civil Rights Movement, from the Deep South to the northern metropolises, from the Harlem Renaissance to the riots of South Central Los Angeles, Freedom tells of the African American struggle for equality from the first photographic records in

nineteenth century all the way to the present. It is organized chronologically in five sections with introductory essays and narrative captions by noted scholars Manning Marable and Leith Mullings. The array and selection of photographs, many never seen before, reveal the journey in all its complexity and nuance, covering the struggle in its many different aspects - political, social, economic, and cultural. Highly relevant today, the photographs tell of the tremendous courage, determination, and power of a people fighting for a common goal.
Hiroshi Sugimoto - Hiroshi Sugimoto 2006-06-01

Set Lighting Technician's Handbook - Harry Box 2013-05-02
Comprehensive. Detailed. Practical. Set Lighting Technician's Handbook, Fourth Edition, is a friendly, hands-on manual covering the day-to-day practices, equipment, and tricks of the trade essential to anyone doing motion picture lighting, including the lamp operator, rigging crew, gaffer, best boy, or director of photography. This handbook offers a wealth of practical technical information, useful techniques, as well as aesthetic discussions. The Set Lighting Technician's Handbook focuses on what is important when working on-set: trouble-shooting, teamwork, set protocol, and safety. It describes tricks and techniques for operating a vast array of lighting equipment including LEDs, xenons, camera synchronous strobes, black lights, underwater units, lighting effects units, and many others. Since its first edition, this handy on-set reference continues to be widely adopted as a training and reference manual by union training programs as well as top university film production programs. New to the fourth edition: * Detailed information on LED technology and gear * Harmonized with union safety and training procedures * All the latest and greatest DMX gadgets, including remote control systems * Many new and useful lights and how to use them and troubleshoot them. * New additions to the arsenal of electrical distribution equipment that make our sets safer and easier to power. * More rigging tricks and techniques. * the same friendly, easy to read style that has made this book so popular.

Karsh Portraits - Yousuf Karsh 1976-10-01

Forty-eight past and present world figures are included in this collection of photographic portraits which includes Karsh's recollections of his intercourse with each subject

The HDR Book - Rafael Concepcion 2011-06-01

When it comes to HDR, only three key ingredients are needed: hardware, software, and post-processing technique. Hardware is simple—there are only a few things you need to set up and shoot an HDR series. Software is vastly improved, making it easier for anyone to create an HDR image. The hard part is the post-processing technique. There are only two options: hours and hours of experimentation or *The HDR Book*. Featuring real-world interviews with passionate HDR photographers, *The HDR Book*, by Rafael “RC” Concepcion, is more than a how-to and different from any other HDR book out there. While other books on HDR tend to lean toward the esoteric or formulaic, this book takes another approach. It's a complete and total HDR workshop that teaches you the one thing that most other books miss—once you've tone mapped your image with HDR software, you're still not finished. Within the pages of this book, you'll find 10 projects shot with everything from a point-and-shoot to a 37-megapixel, medium-format camera. The projects are designed to show you how the subtle differences in each scenario (lighting, subject, environment, etc.) dictate the post-processing needed to achieve one of the many final looks covered. You'll learn not only the different tone map settings RC used, but you'll also learn the final steps taken in Photoshop to complete each image. Then, you'll recreate these looks your self using the exact same RAW files that RC used! Plus, you get four bonus images to play with and create your own look. The end result: a more intrinsic understanding of the nuances of HDR that will help you create the images you've always wanted. Best of all, *The HDR Book* is written using the three top HDR processing programs in the industry today: Photoshop's HDR Pro, Photomatix Pro, and HDR Efex Pro. No matter which program you use, you'll be able to follow along and create your own stunning looks in no time.

Chroma - Nick Fancher 2018-05-01

Learning to work with light is an important milestone in every photographer's career, and the ability to craft light to fit your vision for an image is a skill that cannot be overrated. Most often, that crafting of light is spoken of in terms of the *quality* and *quantity* of light. But there is an important, third component of light that heavily influences the final look of the image: the *color* of light. In *Chroma: A Photographer's Guide to Lighting with Color*, photographer Nick Fancher helps you elevate your game when it comes to introducing the bold, creative, and

intentional use of color into your work.

Whether you're using a high-powered strobe or a small hotshoe flash, *Chroma* is for you. Nick begins with a discussion of color theory, gels, and white balance, then examines how to determine which colors complement your subject matter (whether that's people or products). He moves on to cover topics such as:

- Balancing, mixing, and overpowering ambient light with artificial light
- Layering colors for unique color combinations
- Mixing hard and soft light to achieve extremely rich color
- Lighting detail and texture
- Modifier options, such as ring flash, snoots, barn doors, softboxes, and filters
- Gobos to control the light
- Post-processing for vibrant, powerful colors
- How (and why) to light with color, even when the end goal is a black and white image

Illustrated throughout with innovative and expressive imagery, *Chroma* also includes behind-the-scenes photos, lighting diagrams, and Lightroom settings so you can follow along from the initial concept through to the final edit.

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Lighting People - Rossella Vanon 2016-11-28

A COMPLETE PHOTOGRAPHER'S TECHNIQUES, POSING GUIDE & REFERENCE *Lighting People* is an art every photographer - and every photography student - must master, and this single volume is both a complete course and the most useful reference book you can find. SECTION 1: UNDERSTANDING LIGHT Chapter 1: Lighting Equipment - Get to grips with light every artificial light-source: Continuous Light, Flash, Studio Strobes & Speedlights, as well as modifiers. Chapter 2: Setting The Mood - Understand the effect you can have with your lighting; hard & soft, low & high key, bounce, feathering, fall-off and more. Chapter 3: Standard Lighting Techniques - How to pull off techniques including: Loop, Rembrandt, Butterfly, Split, Clamshell and Accent. Chapter 4: Camera Settings - Using your camera's exposure settings to get the best from any lighting equipment. SECTION 2: WORKING WITH LIGHT Chapter 5: Preparation - How to evaluate your client and their brief and plan a shoot. Chapter 6: Lighting Scenarios - Tips and tricks for doing the best whether you're shooting portraits, fashion, beauty, events or more. Chapter 7: Getting Started - Choosing your lights and setting up your shoot. Chapter 8: Getting Creative - Use gels, projections, blur and other effects for more unusual images. SECTION 3: RESOURCES Lighting Setups: Hands-on examples of studio shoots Lighting Reference Gallery: Hundreds featuring the same four models lit against a white and a dark background from a number of different angles; the most complete lighting reference available.

The Permanence and Care of Color Photographs - Henry Gilmer Wilhelm 1993

Reference source for the care and preservation of photographs and motion picture film. Evaluates the light fading and dark fading/yellowing characteristics of color transparency films, color negative films, and color photographic papers, with recommendations for the longest-lasting products. High-resolution ink jet, dye sublimation, color electrophotographic, and other digital imaging technologies are discussed, as are conservation matting, mount boards, framing, slide pages, negative and print enclosures, storage boxes, densitometric monitoring of black-and-white and color prints in museum and archive collections, the care of color slide collections, the permanent preservation of color motion pictures, the preservation of cellulose nitrate films, and many other topics.

Dust & Grooves - Eilon Paz 2015-09-15

A photographic look into the world of vinyl record collectors—including Questlove—in the most intimate of environments—their record rooms. Compelling photographic essays from photographer Eilon Paz are paired with in-depth and insightful interviews to illustrate what motivates these collectors to keep digging for more records. The reader gets an up close and personal look at a variety of well-known vinyl champions, including Gilles Peterson and King Britt, as well as a glimpse into the collections of known and unknown DJs, producers, record dealers, and everyday

enthusiasts. Driven by his love for vinyl records, Paz takes us on a five-year journey unearthing the very soul of the vinyl community.

Picture Perfect Practice - Roberto Valenzuela 2012-02-14

Foreword by Skip Cohen Translating the chaos of the real world into a breathtakingly simple, beautiful photograph can often seem like an impossible task. With busy, cluttered backgrounds and subjects who don't know how to pose, how can you take control and get a great shot no matter the situation? In *Picture Perfect Practice*, photographer Roberto Valenzuela breaks down the craft of photography into three key elements—locations, poses, and execution—that you can use to unlock the photographic opportunities lying beneath every challenging situation. Valenzuela stresses the need for photographers to actively practice their craft every day—just like you would practice a musical instrument—in order to master the art of making great images. With chapters that offer practice exercises to strengthen your photographic abilities, you'll learn how to approach a scene, break it down, and see your way to a great photograph. The Location section features chapters that cover symmetry, balance, framing, color elements, textures, and much more. The Posing section includes the Five Key Posing Techniques that Valenzuela uses every time he's shooting people, as well as a complete list of poses and how to achieve, customize, and perfect them. The Execution portion, with sections like "Lighting through Direction" and "Simplicity through Subtraction," reveals Valenzuela's overall approach to getting the shot. The book also includes an inspiring and helpful chapter on deliberate practice techniques, where Valenzuela describes his system for practicing and analyzing his work, which leads to constant improvement as a photographer. If you've been frustrated and overwhelmed by the challenges of real-world locations, posing your subjects, or executing a great image—or if you simply want to become a better shooter but don't know where to start—*Picture Perfect Practice* gives you the tools and information you need to finally become the kind of photographer you've always wanted to be: the kind who can confidently walk into any location, under any lighting condition, with any subject, and know that you can create astonishing photographs that have a timeless impact.

Believing Is Seeing - Errol Morris 2014-05-27

Academy Award-winning director Errol Morris turns his eye to the nature of truth in photography. In his inimitable style, Errol Morris untangles the mysteries behind an eclectic range of documentary photographs. With his keen sense of irony, skepticism, and humor, Morris shows how photographs can obscure as much as they reveal, and how what we see is often determined by our beliefs. Each essay in this book is part detective story, part philosophical meditation, presenting readers with a conundrum, and investigates the relationship between photographs and the real world they supposedly record. *Believing Is Seeing* is a highly original exploration of photography and perception, from one of America's most provocative observers.

The Naked and the Lens - Louis Benjamin 2018-06-30

Nude photography can be intimidating, for the artist and the subject. Technique, creativity, and psychology all need to be considered and executed seamlessly to achieve a photographer's desired artistic and professional result. Author Louis Benjamin has built a career by studying the intricacies of the perfect nude photography photo shoot and he has compiled what he has learned for you in this second edition of the best-selling book, *The Naked and the Lens*. This revised text updates and builds upon the key concepts presented in the first edition that guide photographers from finding models and planning a shoot, all the way through to post production. New material includes discussions of the latest equipment, software, web publishing options, as well as fresh and more diverse photographs and interviews.

The HDR Book - Rafael Concepcion 2014-04-10

When it comes to HDR, only three key ingredients are needed: hardware, software, and post-processing technique. Hardware is simple—there are only a few things you need to set up and shoot an HDR series. Software is vastly improved, making it easier for anyone to create an HDR image. The hard part is the post-processing technique. There are only two options: hours and hours of experimentation or *The HDR Book*. Featuring real-world interviews with passionate HDR photographers, this updated edition of the popular *The HDR Book*, by Rafael "RC" Concepcion, is more than a how-to and different from any other HDR book out there. While other books on HDR tend to lean toward the esoteric or formulaic, this book takes another approach. It's a complete and total HDR workshop that teaches you the one thing that most other books miss—once you've tone mapped your image with HDR software, you're still not finished. Within the pages of this book, you'll find 10 projects—now updated!—shot with everything from a point-and-shoot to a 37-megapixel,

medium-format camera. The projects are designed to show you how the subtle differences in each scenario (lighting, subject, environment, etc.) dictate the post-processing needed to achieve one of the many final looks covered. You'll learn not only the different tone map settings RC used, but you'll also learn the final steps taken in Photoshop to complete each image. Then, you'll recreate these looks your self using the exact same RAW files that RC used! Plus, you get four bonus images to play with and create your own look. The end result: a more intrinsic understanding of the nuances of HDR that will help you create the images you've always wanted. Best of all, *The HDR Book* is written using the three top HDR processing programs in the industry today: Photoshop's HDR Pro, Photomatix Pro, and HDR Efex Pro. No matter which program you use, you'll be able to follow along and create your own stunning looks in no time.

The Passionate Photographer - Steve Simon 2011-07-20

If you've got a love and passion for photography, and a feel for your camera gear and settings, yet your images still fall short—*The Passionate Photographer* will help you close that disappointing and frustrating gap between the images you thought you took and the images you actually got. This book will help you determine what you want to say with your photography, then translate those thoughts and feelings into strong images. It is both a source of inspiration and a practical guide, as photographer Steve Simon distills 30 years of photographic obsession into the ten crucial steps every photographer needs to take in order to become great at their passion. Simon's practical tips and advice are immediately actionable—designed to accelerate your progress toward becoming the photographer you know you can be. Core concepts include: - The power of working on personal projects to fuel your passion and vision - Shooting a large and targeted volume of work, which leads to a technical competence that lets your creativity soar - Learning to focus your concentration as you shoot, and move outside your comfort zone, past your fears toward the next great image - Strategies for approaching strangers to create successful portraits - How to edit your own work and seek second opinions to identify strengths and weaknesses, offering opportunities for growth and improvement with a goal of sharing your work with the world - The critical need to follow, see, and capture the light around you Along the way, Simon offers inspiration with "Lessons Learned" culled from his own extensive experience and archive of photojournalism and personal projects, as well as images and stories from acclaimed photographers. If you're ready to be inspired and challenge yourself to take your photography to the next level, *The Passionate Photographer* provides ideas and creative solutions to transform that passion into images that convey your unique personal vision.

Gregory Heisler: 50 Portraits - Gregory Heisler 2013-10-22

In this first-ever showcase of his work, Gregory Heisler, one of professional photography's most respected practitioners, shares 50 iconic portraits of celebrities, athletes, and world leaders, along with fascinating, thoughtful, often humorous stories about how the images were made. From his famously controversial portrait of President George H.W. Bush (which led to the revocation of Heisler's White House clearance) to his evocative post-9/11 Time magazine cover of Rudolph Giuliani, to stunning portraits of Julia Roberts, Denzel Washington, Hillary Clinton, Michael Phelps, Muhammad Ali, and many more, Heisler reveals the creative and technical processes that led to each frame. For Heisler's fans and all lovers of photography, *Gregory Heisler: 50 Portraits* offers not only a gorgeous collection of both black-and-white and color portraits, but an engrossing look at the rarely seen art of a master photographer at work. With a foreword by New York City mayor Michael R. Bloomberg.

The New Art of Photographing Nature - Art Wolfe 2013-04-02

A new spin on the classic guide to composing stunning images of nature and wildlife. What is the difference between a good picture and a great one? In this fully revised edition of the classic bestseller *The Art of Photographing Nature*, master photographer Art Wolfe and former Audubon photo editor Martha Hill team up to explain the art of composing images of enduring beauty. Against a backdrop of more than 250 photographs of nature, wildlife, and landscapes, they share insights and advice about what works and what doesn't, and how small changes can take an image from ordinary to extraordinary. Throughout, all-new tips from digital imaging expert Tim Grey show readers how to make the most of digital technology, whether by choosing the right color space, understanding sensor size, or removing distracting elements in post-processing. The result is an invaluable collection of expert advice updated for the modern age.

Understanding Exposure - Bryan Peterson 2010

Now refreshed with current technologies and terms, and more than 25 percent new images and an all-new chapter, this bestselling guide shows readers how to shoot great photographs with any type of camera.

Masterclass - 1994

The Photographer's Guide to Posing - Lindsay Adler 2017-05-03

When photographing people, you can have a great composition, perfect light, and the right camera settings, but if your subject doesn't look right—if the pose is off—the shot will not be a keeper. Posing is truly a crucial skill that photographers need to have in order to create great photographs. If you're looking to improve your ability to pose your subjects—whether they're men, women, couples, or groups—best-selling author and photographer Lindsay Adler's *The Photographer's Guide to Posing: Techniques to Flatter Everyone* is the perfect resource for you. In the first half of *The Photographer's Guide to Posing*, Lindsay discusses how the camera sees, and thus how camera angle, lens choice, and perspective all affect the appearance of your subject. Lindsay then covers things that ruin a pose—such as placement of the hands, and your subject's expression and posture. Next, Lindsay dives into "posing essentials," outlining her approach to start with a "base pose," then build on that to create endless posing opportunities. She also discusses posing the face—with specific sections dedicated to the chin, jaw, eyes, and forehead—as well as posing hands. In the second half of the book, Lindsay dedicates entire chapters to posing specific subject matter: women, men, couples, curvy women, families and small groups, and large groups. In each chapter, Lindsay addresses that subject matter's specific challenges, provides "go-to poses" you can always use, and covers how to train the eye to determine the best pose for your subject(s). Lindsay also teaches you how to analyze a pose so that you can create endless posing opportunities and continuously improve your work.

Photographing Shadow and Light - Joey L. 2012-12-04

Aspiring photographers are always looking for that edge, that fresh point of view to add drama to their images. Photographer Joey L. found his vision early, drawing critical acclaim as a brilliant commercial photographer with a distinctive technical expertise for lighting. In *Photographing Shadow and Light*, Joey lifts the curtain on his dramatic, creatively fearless approach to portraiture, sharing his personal philosophy and a behind-the-scenes look at 15 striking photo sessions—from personal projects shot in Africa, India, and Brooklyn to commercial shoots for 50 Cent, the Jonas Brothers, and Project Runway All Stars. Joey provides readers with a step-by-step description of how he visualized each shoot, formed meaningful connections with his subjects, and "built" his signature dramatic lighting effects—one light at a time. Featuring more than 85 stunning portraits, detailed lighting diagrams, and a foreword from industry icon David Hobby (aka Strobist), *Photographing Shadow and Light* shares the creative process behind one of today's most exciting photography talents, providing serious amateurs and professionals a fresh perspective on creating compelling, professional quality portraits. "Joey Lawrence is . . . the future of photography. Get used to it." —David Hobby (Strobist) Get inside the images of commercial and fine art portrait photographer Joey L. with this behind-the-lens guide to his fearless approach, creative vision, and signature lighting techniques. Also available as an ebook

The Moment It Clicks - Joe McNally 2008-01-23

THE FIRST BOOK WITH ONE FOOT ON THE COFFEE TABLE, AND ONE FOOT IN THE CLASSROOM Joe McNally, one of the world's top pro digital photographers, whose celebrated work has graced the pages of *Sports Illustrated*, *Time*, and *National Geographic* (to name a few), breaks new ground by doing something no photography book has ever done—blending the rich, stunning images and elegant layout of a coffee-table book with the invaluable training, no-nonsense insights, and photography secrets usually found only in those rare, best-of-breed educational books. When Joe's not on assignment for the biggest-name magazines and Fortune 500 clients, he's in the classroom teaching location lighting, environmental portraiture, and how to "get the shot" at workshops around the world. These on-location workshops are usually reserved for a handful of photographers each year, but now you can learn the same techniques that Joe shares in his seminars and lectures in a book that brings Joe's sessions to life. What makes the book so unique is the "triangle of learning" where (1) Joe distills the concept down to one brief sentence. It usually starts with something like, "An editor at *National Geographic* once told me..." and then he shares one of those hard-earned tricks of the trade that you only get from spending a lifetime behind the lens. Then, (2) on the facing page is one of Joe's brilliant

images that perfectly illustrates the technique (you'll recognize many of his photos from magazine covers). And (3) you get the inside story of how that shot was taken, including which equipment he used (lens, f/stop, lighting, accessories, etc.), along with the challenges that type of project brings, and how to set up a shot like that of your own. This book also gives you something more. It inspires. It challenges. It informs. But perhaps most importantly, it will help you understand photography and the art of making great photos at a level you never thought possible. This book is packed with those "Ah ha!" moments—those clever insights that make it all come together for you. It brings you that wonderful moment when it suddenly all makes sense—that "moment it clicks."

In Focus - National Geographic Society (U.S.) 2010

A collection of nearly three hundred photographs from "National Geographic," representing the work of more than one hundred fifty acclaimed photographers, captures portrait images of people from around the world.

Learning to See Creatively - Bryan Peterson 2003-10-01

Almost everyone can "see" in the conventional sense, but developing photographic vision takes practice. *Learning to See Creatively* helps photographers visualize their work, and the world, in a whole new light. Now totally rewritten, revised, and expanded, this best-selling guide takes a radical approach to creativity. It explains how it is not some gift only for the "chosen few" but actually a skill that can be learned and applied. Using inventive photos from his own stunning portfolio, author and veteran photographer Bryan Peterson deconstructs creativity for photographers. He details the basic techniques that went into not only taking a particular photo, but also provides insights on how to improve upon it—helping readers avoid the visual pitfalls and technical dead ends that can lead to dull, uninventive photographs. This revised edition features the latest information on digital photography and digital imaging software, as well as an all-new section on color as a design element. *Learning to See Creatively* is the definitive reference for any photographers looking for a fresh perspective on their work.

Road to Seeing - Dan Winters 2014

The author explains his path to photography, including key career moments and his philosophy of the art, complemented by the portrait, scenic, and artistic photographs that have made him famous.

Memoirs of an Addicted Brain - Marc Lewis 2011-10-04

A gripping, ultimately triumphant memoir that's also the most comprehensive and comprehensible study of the neuroscience of addiction written for the general public. FROM THE INTRODUCTION: "We are prone to a cycle of craving what we don't have, finding it, using it up or losing it, and then craving it all the more. This cycle is at the root of all addictions, addictions to drugs, sex, love, cigarettes, soap operas, wealth, and wisdom itself. But why should this be so? Why are we desperate for what we don't have, or can't have, often at great cost to what we do have, thereby risking our peace and contentment, our safety, and even our lives?" The answer, says Dr. Marc Lewis, lies in the structure and function of the human brain. Marc Lewis is a distinguished neuroscientist. And, for many years, he was a drug addict himself, dependent on a series of dangerous substances, from LSD to heroin. His narrative moves back and forth between the often dark, compellingly recounted story of his relationship with drugs and a revelatory analysis of what was going on in his brain. He shows how drugs speak to the brain - which is designed to seek rewards and soothe pain - in its own language. He shows in detail the neural mechanics of a variety of powerful drugs and of the onset of addiction, itself a distortion of normal perception. Dr. Lewis freed himself from addiction and ended up studying it. At the age of 30 he traded in his pharmaceutical supplies for the life of a graduate student, eventually becoming a professor of developmental psychology, and then of neuroscience - his field for the last 12 years. This is the story of his journey, seen from the inside out.

William Albert Allard, Five Decades - William Albert Allard 2010

This book contains 50 years of photography by the author, a National Geographic photographer. He was a pioneer of color photography with a style that called for entering people's homes and hearts; by winning their confidence he was able to capture "off guard" moments, and reveal the depth of human nature. His work reveals beauty, mystery, and a sense of adventure. Part photography retrospective and part personal memoir, this book paints a full picture of the life of a globe-trekking photographer over the past half century.

Mastering Portrait Photography - Sarah Plater 2015-10-29

Presenting an alternative to the formal, corporate-style poses of yesteryear, this book offers a modern, vibrant approach that aims to capture a moment in the lifestyle of the person or persons in the picture.

Clear, concise text discusses the essential technical aspects of photography from choosing a camera and equipment to an appreciation of exposure, aperture, metering, shutter speed, depth of field and white balance settings, in addition to how natural light, color and movement affect a photograph. A guide to posing helps to ensure dynamic and arresting images. Along with advice on setting up a small studio at home, choice of backgrounds and using artificial light, there are hints and tips on pre-shoot preparations such as make-up, hair styling and suitable clothing for the subject of the portrait. Post-production techniques include skin retouching and color correction, plus a guide to printing options and presentation.

Lighting Essentials - Don Giannatti 2012-04-01

The core goal of photography is representing subjects that have depth and texture in a medium that inherently lacks both those qualities, and this book shows the best way to rise to that challenge: through the careful application and capture of lighting. It demonstrates how to accentuate or minimize textures, add or subtract highlights, and create or combat shadows to showcase the subjects in the best way and create the illusion of a third dimension in the images. Exploring techniques for lighting portraits, still-life subjects, nature images, and architectural shots, both studio and location lighting are covered in detail. The book teaches photographers how to study their subjects—then visualize the image as a finished photograph before the photography actually begins. With chapters that thoroughly cover the science of lighting and visualization, photographers can apply that knowledge and successfully create artful images.

The Headshot - Peter Hurley 2015-07-15

It used to be that the only people that needed professional-looking headshots were actors and models, but now thanks to Facebook, Twitter, LinkedIn, and social media in general, headshots are hot! They've never been more in demand than they are today, and Peter Hurley's unique headshot style and trademark look have made him the most sought-after headshot photographer in the world today. Here's your chance to learn exactly how to create "the look" that everybody's after. This is bankable stuff! If you're not adding headshots to what you offer as a photographer, you're leaving a lot of money on the table. Peter knows first-hand the secrets to not only lighting your headshots like a pro (there's a whole chapter on that alone), but in this book he reveals, in the very same fashion that made him a famous name with photographers everywhere, how he gets authentic expressions and incredibly flattering positioning that will make your clients look better than they ever have in any photo—period! It's all here: he shows you his positioning techniques, his secrets for getting genuine smiles and images that look so natural you won't believe they're posed (but of course, they are), and you'll learn the very same techniques that Peter uses to create amazing headshots for everyone from execs at top Fortune 500 companies, to Silicon Valley startups, to actors and public figures who know all too well how important a great-looking headshot really is. Peter doesn't hold anything back. He reveals all his tricks of the trade, from his trademark lighting look, to how to create good-looking backgrounds on location, to positioning tricks you won't hear anywhere else, and it's all written in Peter's fun, quirky, inspiring style that lets you know, right from the beginning, you can do this, and you can do this big! These are the techniques that Peter has crafted from years in front of the lens, as a model for top brands like Abercrombie & Fitch and Guess, and years behind the lens, giving him an insight few photographers will ever possess, and he's willing to share every bit of it—every trick, every technique, and every nuance—in this book that will pay for itself at your

very next shoot. Yes, it's that good.

One Mind's Eye - Arnold Newman 1974

"This volume which has been exquisitely printed is thus not only a remarkable international gallery of portraits of the famous from Marilyn Monroe to General Franco, but also together with some notable landscapes a collective work of art in itself."--BOOK JACKET.

Monochrome - Stress 2021-03-16

A monochromic image is composed of one color. The term monochrome comes from the Ancient Greek: μονόχρωμος, romanized: monochromos, lit. 'having one color'. A monochromatic object or image reflects colors in shades of limited colors or hues. Images using only shades of grey are called grayscale or black-and-white.

Photowisdom - Lewis Blackwell 2009

Through an extraordinary selection of outstanding images, along with revelatory interviews, PHOTOWISDOM: Master Photographers on Their Art provides an unrivalled exploration of the richness of contemporary photographic practice. The purpose and the technique of photography is explained and discussed with many of the greatest photographers of our time. They share their visions, their challenges, their motivations and their methods, as we are taken inside the work and behind the lens through original and highly accessible 'in-their-own-words' commentaries. The photographers featured range from award-winning photojournalists to celebrity shooters; from politicised environmentalists to elusive artists; from timeless veterans to new visionaries; and from great storytellers to the makers of lasting icons.

Lighting and the Dramatic Portrait - Michael Grecco 2006

The secrets of great portraits are shared with photographers at every level in this resource that includes sections on cameras, illumination, film and digital, lighting set-ups, creativity and conceptualization, connecting with the subject, and having a point of view. Original.

Understanding Color in Photography - Bryan Peterson 2017-08-29

Veteran photographer and instructor Bryan Peterson is best known for his arresting imagery using bold, graphic color and composition. Here he explores his signature use of color in photography for the first time, showing readers his process for creating striking images that pop off the page. He addresses how to shoot in any type of light, and looks at color families and how they can work together to make compelling images in commercial and art photography. He also helps readers understand exposure, flash, and other stumbling blocks that beginning and experienced photographers encounter when capturing images, showing how to get the most out of any composition. With its down-to-earth voice and casual teaching style, *Understanding Color in Photography* is a workshop in a book, helping any photographer take their images to the next level.

Gregory Heisler: 50 Portraits - Gregory Heisler 2013-10-22

In this first-ever showcase of his work, Gregory Heisler, one of professional photography's most respected practitioners, shares 50 iconic portraits of celebrities, athletes, and world leaders, along with fascinating, thoughtful, often humorous stories about how the images were made. From his famously controversial portrait of President George H.W. Bush (which led to the revocation of Heisler's White House clearance) to his evocative post-9/11 Time magazine cover of Rudolph Giuliani, to stunning portraits of Julia Roberts, Denzel Washington, Hillary Clinton, Michael Phelps, Muhammad Ali, and many more, Heisler reveals the creative and technical processes that led to each frame. For Heisler's fans and all lovers of photography, *Gregory Heisler: 50 Portraits* offers not only a gorgeous collection of both black-and-white and color portraits, but an engrossing look at the rarely seen art of a master photographer at work. With a foreword by New York City mayor Michael R. Bloomberg.