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Online Education 2.0 - Kelli Cargile Cook
2016-12-05

First Published in 2017. Routledge is an imprint of Taylor and Francis, an Informa company.

Rhetoric Beyond Words - Mary Carruthers
2010-04-08

This book analyses collaborative activities across the visual arts to show the power of non-verbal rhetoric in the Middle Ages.

Rhetorical Delivery and Digital Technologies - Sean Morey
2015-11-19

This book theorizes digital logics and applications for the rhetorical canon of delivery. Digital writing technologies invite a re-evaluation about what delivery can offer to rhetorical studies and writing practices. Sean Morey argues that what delivery provides is access to the unspeakable, unconscious elements of rhetoric, not primarily through emotion or feeling as is usually offered by previous studies, but affect, a domain of sensation implicit in the (overlooked) original Greek term for delivery, *hypokrisis*. Moreover, the primary means for delivering affect is both the logic and technology of a network, construed as modern, digital networks, but also networks of associations between humans and nonhuman

objects. Casting delivery in this light offers new rhetorical trajectories that promote its incorporation into digital networked-bodies. Given its provocative and broad reframing of delivery, this book provides original, robust ways to understand rhetorical delivery not only through a lens of digital writing technologies, but all historical means of enacting delivery, offering implications that will ultimately affect how scholars of rhetoric will come to view not only the other canons of rhetoric, but rhetoric as a whole.

Digital Samaritans - Jim Ridolfo
2015-09-16
Investigates the communicative objectives of Samaritans who are exploring the powerful expressive affordances of digital environments
The Figures of Edgar Allan Poe - Gero Guttzeit
2017-05-08

The Anglia Book Series (ANGB) offers a selection of high quality work on all areas and aspects of English philology. It publishes book-length studies and essay collections on English language and linguistics, on English and American literature and culture from the Middle Ages to the present, on the new English literatures, as well as on general and comparative literary studies, including aspects

of cultural and literary theory.

Rhetorical Delivery as Technological Discourse - Ben McCorkle 2012-01-19

According to Ben McCorkle, the rhetorical canon of delivery—traditionally seen as the aspect of oratory pertaining to vocal tone, inflection, and physical gesture—has undergone a period of renewal within the last few decades to include the array of typefaces, color palettes, graphics, and other design elements used to convey a message to a chosen audience. McCorkle posits that this redefinition, while a noteworthy moment of modern rhetorical theory, is just the latest instance in a historical pattern of interaction between rhetoric and technology. In *Rhetorical Delivery as Technological Discourse: A Cross-Historical Study*, McCorkle explores the symbiotic relationship between delivery and technologies of writing and communication. Aiming to enhance historical understanding by demonstrating how changes in writing technology have altered our conception of delivery, McCorkle reveals the ways in which oratory and the tools of written expression have directly affected one another throughout the ages. To make his argument, the author examines case studies from significant historical moments in the Western rhetorical tradition. Beginning with the ancient Greeks, McCorkle illustrates how the increasingly literate Greeks developed rhetorical theories intended for oratory that incorporated “writerly” tendencies, diminishing delivery’s once-prime status in the process. Also explored is the near-eradication of rhetorical delivery in the mid-fifteenth century—the period of transition from late manuscript to early print culture—and the implications of the burgeoning print culture during the nineteenth century. McCorkle then investigates the declining interest in delivery as technology designed to replace the human voice and gesture became prominent at the beginning of the 1900s. Situating scholarship on delivery within a broader postmodern structure, he moves on to a discussion of the characteristics of contemporary hypertextual and digital communication and its role in reviving the canon, while also anticipating the future of communication technologies, the likely shifts in attitude toward delivery, and the implications of both on the future of teaching rhetoric.

Rhetorical Delivery as Technological Discourse traces a long-view perspective of rhetorical history to present readers a productive reading of the volatile treatment of delivery alongside the parallel history of writing and communication technologies. This rereading will expand knowledge of the canon by not only offering the most thorough treatment of the history of rhetorical delivery available but also inviting conversation about the reciprocal impacts of rhetorical theory and written communication on each other throughout this history.

Rhetorical Theory and Praxis in the Business Communication Classroom -

Kristen Getchell 2018-09-10

Rhetorical Theory and Praxis in the Business Communication Classroom responds to a significant need in the emerging field of business communication as the first collection of its type to establish a connection between rhetorical theory and practice in the business communication classroom. The volume includes topics such as rhetorical grammar, genre awareness in business communication theory, the role of big data in message strategy, social media and memory, and the connection between rhetorical theory and entrepreneurship. These essays provide the business communication scholar, practitioner, and program administrator insight into the rhetorical considerations of the business communication landscape.

Suasive Iterations - David M. Rieder 2016-12-01

The PC era is giving way to a new form of popular computing in which smart, globally-connected objects and environments are the new computational ground. This new ground is the exigence for a new approach to digital rhetoric and writing. In *Suasive Iterations*, Rieder calls for an approach that is grounded in a new canon of digital style. He explains that the growing range of microcomponents and -processes can be botanized for the new canon. Drawing on Claude Levi-Strauss’ theory of bricolage, he describes his stylistic approach as a transductive science of the concrete, the goal of which is to engage audiences suavisely by allegorizing aspects of the physical world to which the new era of microcomponents give us access. *Suasive Iterations* will appeal to scholars and practitioners—faculty and graduate students—in

digital rhetoric, writing, digital humanities, and the digital arts. One of its innovative features is the inclusion of original, open-source programming projects for each of the four main chapters. The projects are written in/for Arduino, Processing, and the Kinect sensor. They are designed to highlight issues in the scholarly tradition.

The Liberation of Winifred Bryan Horner - Elaine J. Lawless 2018-03-05

This inspiring tale of grit and determination sprinkled with humor, wit, and a taste of irony is the story of Winifred Bryan Horner's journey from a life of domesticity on the family farm after World War II to becoming an Endowed Professor. Her compelling story is one of a woman's fight for equal rights and her ultimate success at a time when women were openly deemed "less than" men in the professional world. Winifred, a professional writer and consummate storyteller known to friends and family as Win, always assumed she would write her own memoir. But after retiring from teaching, she found that she could never find the time or inspiration to sit down and record the pivotal stories of her remarkable 92 years of life. Colleague and mentee Elaine J. Lawless devised a plan to interview Win about her life and allow her to tell stories with the intention that Win would edit the transcriptions into her memoir. Over four months, Elaine visited Win on Wednesdays to interview her about her life. Sadly, just one week after the conclusion of the final interview, Win unexpectedly passed away, before Elaine could give her the final transcripts. With the support of Win's family, Elaine set out to finish this book on Win's behalf. Win's story is one that will inspire and resonate with women as they continue to work toward equality in the world.

Communicating Mobility and Technology - Ehren Helmut Pflugfelder 2016-07-07

Winner of the 2018 CCCC Technical and Scientific Communication Award in the category of Best Book in Technical or Scientific Communication Responding to the effects of human mobility and crises such as depleting oil supplies, Ehren Helmut Pflugfelder turns specifically to automobility, a term used to describe the kinds of mobility afforded by autonomous, automobile-based movement

technologies and their ramifications. Thus far, few studies in technical communication have explored the development of mobility technologies, the immense power that highly structured, environmentally significant systems have in the world, or the human-machine interactions that take place in such activities. Applying kinaesthetic rhetoric, a rhetoric that is sensitive to and developed from the mobile, material context of these technologies, Pflugfelder looks at transportation projects such as electric taxi cabs from the turn of the century to modern day, open-source vehicle projects, and a large case study of an autonomous, electric pod car network that ultimately failed. Kinaesthetic rhetoric illuminates how mobility technologies have always been persuasive wherever and whenever linguistic symbol systems and material interactions enroll us, often unconsciously, into regimes of movement and ways of experiencing the world. As Pflugfelder shows, mobility technologies involve networks of sustained arguments that are as durable as the bonds between the actors in their networks.

Teaching Poetry Writing - Tom C. Hunley 2007-01-01

"Teaching Poetry Writing: A Five-Canon Approach" is a comprehensive alternative to the full-class workshop approach to poetry writing instruction. In the five-canon approach, peer critique of student poems takes place in online environments, freeing up class time for writing exercises and lessons based on the five canons of classical rhetoric: invention, arrangement, style, memory, and delivery.

The Writer's Book of Memory - Janine Rider 2013-11-05

Memory has long been ignored by rhetoricians because the written word has made memorization virtually obsolete. Recently however, as part of a revival of interest in classical rhetoric, scholars have begun to realize that memory offers vast possibilities for today's writers. Synthesizing research from rhetoric, psychology, philosophy, and literary and composition studies, this volume brings together many historical and contemporary theories of memory. Yet its focus is clear: memory is a generator of knowledge and a creative force which deserves attention at the beginning of and

throughout the writing process. This volume emphasizes the importance of recognizing memory's powers in an age in which mass media influence us all and electronic communication changes the way we think and write. It also addresses the importance of the individual memory and voice in an age which promotes conformity. Written in a strong, lively personal manner, the book covers a great deal of scholarly material. It is never overbearing, and the extensive bibliography offers rich vistas for further study.

Emulation on the Shakespearean Stage -

Vernon Guy Dickson 2017-03-02

The English Renaissance has long been considered a period with a particular focus on imitation; however, much related scholarship has misunderstood or simply marginalized the significance of emulative practices and theories in the period. This work uses the interactions of a range of English Renaissance plays with ancient and Renaissance rhetorics to analyze the conflicted uses of emulation in the period (including the theory and praxis of rhetorical imitatio, humanist notions of exemplarity, and the stage's purported ability to move spectators to emulate depicted characters). This book emphasizes the need to see emulation not as a solely (or even primarily) literary practice, but rather as a significant aspect of Renaissance culture, giving insight into notions of self, society, and the epistemologies of the period and informed by the period's own sense of theory and history. Among the individual texts examined here are Shakespeare's *Titus Andronicus* and *Hamlet*, Jonson's *Catiline*, and Massinger's *The Roman Actor* (with its strong relation to Jonson's *Sejanus*).

Reinventing (with) Theory in Rhetoric and Writing Studies - Andrea Alden 2019-10-21

Reinventing (with) Theory in Rhetoric and Writing Studies collects original scholarship that takes up and extends the practices of inventive theorizing that characterize Sharon Crowley's body of work. Including sixteen chapters by established and emerging scholars and an interview with Crowley, the book shows that doing theory is a contingent and continual rhetorical process that is indispensable for understanding situations and their potential significance—and for discovering the available

means of persuasion. For Crowley, theory is a basic building block of rhetoric “produced by and within specific times and locations as a means of opening other ways of believing or acting.” Doing theory, in this sense, is the practice of surveying the common sense of the community (doxa) and discovering the available means of persuasion (invention). The ultimate goal of doing theory is not to prescribe certain actions but to ascertain what options exist for rhetors to see the world differently, to discover new possibilities for thought and action, and thereby to effect change in the world. The scholarship collected in *Reinventing (with) Theory in Rhetoric and Writing Studies* takes Crowley's notion of theory as an invitation to develop new avenues for believing and acting. By reinventing the understanding of theory and its role in the field, this collection makes an important contribution to scholarship in rhetorical studies and writing studies. It will be valuable to scholars, teachers, and students interested in diverse theoretical directions in rhetoric and writing studies as well as in race, gender, and disability theories, religious rhetorics, digital rhetoric, and the history of rhetoric. Publication supported in part by the Texas Tech University Humanities Center.

Contributors: Jason Barrett-Fox, Geoffrey Clegg, Kirsti Cole, Joshua Daniel-Wariya, Diane Davis, Rebecca Disrud, Bre Garrett, Catherine C. Gouge, Debra Hawhee, Matthew Heard, Joshua C. Hilst, David G. Holmes, Bruce Horner, William B. Lalicker, Jennifer Lin LeMesurier, James C. McDonald, Timothy Oleksiak, Dawn Penich-Thacker, J. Blake Scott, Victor J. Vitanza, Susan Wyche

The Best of the Independent Rhetoric and Composition Journals 2010 - Steve Parks 2011-03-26

THE BEST OF THE INDEPENDENT RHETORIC AND COMPOSITION JOURNALS 2010 represents the result of a nationwide conversation—beginning with journal editors, but expanding to teachers, scholars and workers across the discipline of Rhetoric and Composition—to select essays that showcase the innovative and transformative work now being published in the field's independent journals. Representing both print and digital journals in the field, the essays featured here explore issues

ranging from classroom practice to writing in global and digital contexts, from writing workshops to community activism. Together, the essays provide readers with a rich understanding of the present and future direction of the field.

Rhetorical Memory and Delivery - John Frederick Reynolds 1993

Why has classical rhetoric been a subject of such growing interest for the past ten years? Because the most exciting work in classical rhetoric has asked us to rethink classical concepts in modern terms. What's been missing, at least in book-length form, is a scholarly rethinking of rhetorical memory and delivery. As many scholars have been noting in their work for some time now, three of five classical issues -- invention, arrangement, and style -- have dominated rhetorical studies while the other two -- memory and delivery -- have largely been misunderstood or ignored. Re-examined in light of recent research on orality, literacy, and electronic technology, rhetorical memory and delivery issues can become not only central to the field but also key to the continued interest in classical rhetoric. Bringing together national scholars from a variety of related disciplines in which rhetorical memory and delivery issues matter, this collection is the only volume that examines classical and contemporary interpretations of rhetorical memory and delivery in depth and detail.

Sourcebook on Rhetoric - James Jasinski 2001-07-19

This book is designed to introduce readers to the language of contemporary rhetorical studies. The book format is an alphabetized glossary (with appropriate cross listings) of key terms and concepts in contemporary rhetorical studies. An introductory chapter outlines the definitional ambiguities of the central concept of rhetoric itself. The primary emphasis is on the contemporary tradition of rhetorical studies as it has emerged in the discipline of speech communication. Each entry in the glossary ranges in length from a few paragraphs to a short essay of a few pages. Where appropriate, examples are provided to further illustrate the term or concept. Each entry will be accompanied by a list of references and additional readings to direct the reader to other materials of possible

interest.

Diversity in Language - Zeinab Ibrahim 2000
The Arabic and English languages have developed along separate lines over the centuries. Thus, it is no surprise that even apart from purely cultural elements, there are distinctive characteristics of the two languages that pose particular problems to native speakers of one language attempting to learn the other. The scholarly papers of *Diversity in Language: Contrastive Studies in Arabic and English* Theoretical and Applied Linguistics offer new views on the contrasts between Arabic and English and on contemporary theoretical and applied linguistics. Contributors focus on an array of elusive features that make the Arabic language especially difficult for English speakers to understand fully and intuitively. Comparative studies of English and Arabic, including research on the acquisition of Arabic or English as a second language, underscore the concept of diversity. Contributors to *Diversity in Language* also investigate stylistics, a major source of diversity between the two languages. Practical observations and suggestions may help teachers of Arabic or English as a second language enable students to better understand their second language and become more persuasive and effective in using it. The papers assembled here will be a welcome addition to the bookshelves of scholars and students of Arabic, contrastive rhetoric, and linguistics. Teachers of English as a foreign language, even if their students are not primarily from an Arabic-speaking background, can likewise benefit from the insights made in these contrastive studies. Contributors: Jehan Allam, El-Said Badawi, Huda M. M. Ghali, Mona Kamel Hassan, Nancy G. Hottel-Burkhart, Christopher Horger, Salwa Kamel, Abdel-Hakeem Kasem, Nagwa Kassabgy, Mohammad Al-Khawalda, Nabila El-Taher Makhlof, Maha El-Seidi, Cynthia May Sheikholeslami, Devin Stewart, Loubna A. Youssef.

Encyclopedia of Rhetoric and Composition - Theresa Enos 2013-10-08

First Published in 1996. Routledge is an imprint of Taylor & Francis, an informa company.

Rhetoric, Cultural Studies, and Literacy - J. Frederick Reynolds 2013-11-05

This volume presents a representative cross-section of the more than 200 papers presented

at the 1994 conference of the Rhetoric Society of America. The contributors reflect multi- and inter-disciplinary perspectives -- English, speech communication, philosophy, rhetoric, composition studies, comparative literature, and film and media studies. Exploring the historical relationships and changing relationships between rhetoric, cultural studies, and literacy in the United States, this text seeks answers to such questions as what constitutes "literacy" in a post-modern, high-tech, multi-cultural society?

Politics and Rhetoric - James Martin

2013-10-08

Rhetoric is the art of speech and persuasion, the study of argument and, in Classical times, an essential component in the education of the citizen. For rhetoricians, politics is a skill to be performed and not merely observed. Yet in modern democracies we often suspect political speech of malign intent and remain uncertain how properly to interpret and evaluate it. Public arguments are easily dismissed as 'mere rhetoric' rather than engaged critically, with citizens encouraged to be passive consumers of a media spectacle rather than active participants in a political dialogue. This volume provides a clear and instructive introduction to the skills of the rhetorical arts. It surveys critically the place of rhetoric in contemporary public life and assesses its virtues as a tool of political theory. Questions about power and identity in the practices of political communication remain central to the rhetorical tradition: how do we know that we are not being manipulated by those who seek to persuade us? Only a grasp of the techniques of rhetoric and an understanding of how they manifest themselves in contemporary politics, argues the author, can guide us in answering these perennial questions. **Politics and Rhetoric** draws together in a comprehensive and highly accessible way relevant ideas from discourse analysis, classical rhetoric updated to a modern setting, relevant issues in contemporary political theory, and numerous carefully chosen examples and issues from current politics. It will be essential reading for all students of politics and political communications.

Communities in Cyberspace - Peter Kollock

2002-06-01

This wide-ranging introductory text looks at the

virtual community of cyberspace and analyses its relationship to real communities lived out in today's societies. Issues such as race, gender, power, economics and ethics in cyberspace are grouped under four main sections and discussed by leading experts: * identity * social order and control * community structure and dynamics * collective action. This topical new book displays how the idea of community is being challenged and rewritten by the increasing power and range of cyberspace. As new societies and relationships are formed in this virtual landscape, we now have to consider the potential consequences this may have on our own community and societies. Clearly and concisely written with a wide range of international examples, this edited volume is an essential introduction to the sociology of the internet. It will appeal to students and professionals, and to those concerned about the changing relationships between information technology and a society which is fast becoming divided between those on-line and those not.

Professional Writing in Context - John Frederick Reynolds 2013-11-05

This volume explores adult work-world writing issues from the perspectives of five seasoned professionals who have logged hundreds of hours working with adults on complicated written communication problems. It examines the gap between school-world instructional practices and real-world problems and situations. After describing the five major economic sectors which are writing intensive, the text suggests curricular reforms which might better prepare college-educated writers for these worlds. Because the volume is based on the extensive work-world experiences of the authors, it offers numerous examples of real-world writing problems and strategies which illustrate concretely what goes wrong and what needs to be done about it.

Sourcebook on Rhetoric -

Rhetoric and Experience Architecture - Liza Potts 2017-08-04

Organizations value insights from reflexive, iterative processes of designing interactive environments that reflect user experience. "I really like this definition of experience architecture, which requires that we understand

ecosystems of activity, rather than simply considering single-task scenarios.”—Donald Norman (The Design of Everyday Things)
Architects of Memory - Nathan R. Johnson
2020-05-26

Probes the development of information management after World War II and its consequences for public memory and human agency. We are now living in the richest age of public memory. From museums and memorials to the vast digital infrastructure of the internet, access to the past is only a click away. Even so, the methods and technologies created by scientists, espionage agencies, and information management coders and programmers have drastically delimited the ways that communities across the globe remember and forget our wealth of retrievable knowledge. In *Architects of Memory: Information and Rhetoric in a Networked Archival Age*, Nathan R. Johnson charts turning points where concepts of memory became durable in new computational technologies and modern memory infrastructures took hold. He works through both familiar and esoteric memory technologies—from the card catalog to the book cart to Zetocoding and keyword indexing—as he delineates histories of librarianship and information science and provides a working vocabulary for understanding rhetoric’s role in contemporary memory practices. This volume draws upon the twin concepts of memory infrastructure and mnemonic technê to illuminate the seemingly opaque wall of mundane algorithmic techniques that determine what is worth remembering and what should be forgotten. Each chapter highlights a conflict in the development of twentieth-century librarianship and its rapidly evolving competitor, the discipline of information science. As these two disciplines progressed, they contributed practical techniques and technologies for making sense of explosive scientific advancement in the wake of World War II. Taming postwar science became part and parcel of practices and information technologies that undergird uncountable modern communication systems, including search engines, algorithms, and databases for nearly every national clearinghouse of the twenty-first century.
The Multimediated Rhetoric of the Internet -

Carolyn Handa 2013-12-04

This project is a critical, rhetorical study of the digital text we call the Internet, in particular the style and figurative surface of its many pages as well as the conceptual, design patterns structuring the content of those same pages. Handa argues that as our lives become increasingly digital, we must consider rhetoric applicable to more than just printed text or to images. Digital analysis demands our acknowledgement of digital fusion, a true merging of analytic skills in many media and dimensions. CDs, DVDs, and an Internet increasingly capable of streaming audio and video prove that literacy today means more than it used to, namely the ability to understand information, however presented. Handa considers pedagogy, professional writing, hypertext theory, rhetorical studies, and composition studies, moving analysis beyond merely "using" the web towards "thinking" rhetorically about its construction and its impact on culture. This book shows how analyzing the web rhetorically helps us to understand the inescapable fact that culture is reflected through all media fused within the parameters of digital technology.

Content Management - George Pullman
2017-03-02

This collection of articles is the first attempt by academics and professional writers to delve into the world of content management systems. The knowledge economy's greatest asset and primary problem is information management: finding it, validating it, re-purposing it, keeping it current, and keeping it safe. In the last few years content management software has become as common as word-processing software was five years ago. But unlike word processors, which are designed for single authorization and local storage, content management systems are designed to accommodate large-scale information production, with many authors providing many different pieces of information kept in a web-accessible database, any piece of which might find its way into electronic documents that the author doesn't even know exist. These software systems are complex, to say the least, and their impact on the field of writing will be immense.

Rhetorical Memory and Delivery - John

Frederick Reynolds 2013-11-05

Why has classical rhetoric been a subject of such growing interest for the past ten years? Because the most exciting work in classical rhetoric has asked us to rethink classical concepts in modern terms. What's been missing, at least in book-length form, is a scholarly rethinking of rhetorical memory and delivery. As many scholars have been noting in their work for some time now, three of five classical issues -- invention, arrangement, and style -- have dominated rhetorical studies while the other two -- memory and delivery -- have largely been misunderstood or ignored. Re-examined in light of recent research on orality, literacy, and electronic technology, rhetorical memory and delivery issues can become not only central to the field but also key to the continued interest in classical rhetoric. Bringing together national scholars from a variety of related disciplines in which rhetorical memory and delivery issues matter, this collection is the only volume that examines classical and contemporary interpretations of rhetorical memory and delivery in depth and detail.

Jewish Rhetorics - Michael Bernard-Donals
2014-12-02

This volume, the first of its kind, establishes and clarifies the significance of Jewish rhetorics as its own field and as a field within rhetoric studies. Diverse essays illuminate and complicate the editors' definition of a Jewish rhetorical stance as allowing speakers to maintain a "resolute sense of engagement" with their fellows and their community, while also remaining aware of the dislocation from the members of those communities. Topics include the historical and theoretical foundations of Jewish rhetorics; cultural variants and modes of cultural expression; and intersections with Greco-Roman, Christian, Islamic, and contemporary rhetorical theory and practice. In addition, the contributors examine gender and Yiddish, and evaluate the actual and potential effect of Jewish rhetorics on contemporary scholarship and on the ways we understand and teach language and writing. The contributors include some of the world's leading scholars of rhetoric, writing, and Jewish studies.

Encyclopedia of Rhetoric - Thomas O. Sloane
2001

Presents a comprehensive comprehensive treatment of the art of persuasion with 150 entries, written by leading scholars, who bring together expertise in classical studies, philosophy, literature, literary theory, cultural studies, speech, and communications. Combines theory, history, and practice, with a special emphasis on public speaking, performance, and communication.

Writing Posthumanism, Posthuman Writing
- Sidney I. Dobrin 2015-05-01

Writing Posthumanism, Posthuman Writing is designed to spark conversation. It is intended to highlight the growing importance of posthumanist approaches to writing studies, and, in doing so, works to solidify the importance of such work to the future of writing studies. Its organizational structure, length, and approach serve this agenda, working as much to encourage a growing conversation as it does to provide substantial, original work from which such conversations might emerge. The thirteen original essays that comprise Writing Posthumanism, Posthuman Writing are organized to provide a progression from articles that introduce theoretical concepts regarding the intersections of posthumanism and writing to works that examine specific contexts as vehicles for developing posthumanist theories.

The Rhetoric of Risk - Beverly A. Sauer
2003-01-30

The crash of an Amtrak train near Baltimore, the collapse of the Hyatt hotel in Kansas City, the incident at Three Mile Island, and other large-scale technological disasters have provided powerful examples of the ways that communication practices influence the events and decisions that precipitate a disaster. These examples have raised ethical questions about the responsibility of writers within agencies, epistemological questions about the nature of representation in science, and rhetorical questions about the nature of expertise and experience as grounds for judgments about risk. In *The Rhetoric of Risk: Technical Documentation in Hazardous Environments*, author Beverly Sauer examines how the dynamic uncertainty of the material environment affects communication in large regulatory industries. Sauer's analysis focuses specifically on mine safety, which provides a rich technical and

historical context where problems of rhetorical agency, narrative, and the negotiation of meaning have visible and tragic outcomes. But the questions Sauer asks have larger implications for risk and safety: How does writing function in large regulatory industries? What can we learn from experience? Why is this experience so difficult to capture in writing? What information is lost when agencies rely on written documentation alone? Given the uncertainties, how can we work to improve communication in hazardous and uncertain environments? By exploring how individuals make sense of the material, technical, and institutional indeterminacies of their work in speech and gesture, *The Rhetoric of Risk* helps communicators rethink their frequently unquestioned assumptions about workplace discourse and the role of writers in hazardous worksites. It is intended for scholars and students in technical writing and communication, rhetoric, risk analysis and risk communication, as well as a wide range of engineering and technical fields concerned with risk, safety, and uncertainty.

Encyclopedia of Educational Theory and Philosophy - D. C. Phillips 2014-05-19

Education is a field sometimes beset by theories-of-the-day and with easy panaceas that overpromise the degree to which they can alleviate pressing educational problems. The two-volume *Encyclopedia of Educational Theory and Philosophy* introduces readers to theories that have stood the test of time and those that have provided the historical foundation for the best of contemporary educational theory and practice. Drawing together a team of international scholars, this invaluable reference examines the global landscape of all the key theories and the theorists behind them and presents them in the context needed to understand their strengths and weaknesses. In addition to interpretations of long-established theories, this work offers essays on cutting-edge research and concise, to-the-point definitions of key concepts, ideas, schools, and figures. Features: Over 300 signed entries by trusted experts in the field are organized into two volumes and overseen by a distinguished General Editor and an international Editorial Board. Entries are followed by cross references

and further reading suggestions. A Chronology of Theory within the field of education highlights developments over the centuries; a Reader's Guide groups entries thematically, and a master Bibliography facilitates further study. The Reader's Guide, detailed index, and cross references combine for strong search-and-browse capabilities in the electronic version. Available in a choice of print or electronic formats, *Encyclopedia of Educational Theory and Philosophy* is an ideal reference for anyone interested in the roots of contemporary educational theory.

Contrastive Rhetoric Revisited and Redefined - Clayann Gilliam Panetta 2000-11

The theory of contrastive rhetoric was first put forth by Robert Kaplan in the mid 1960s to explain the differences in writing and discourse between students who were native speakers of English and their international counterparts. Over the past three decades, contrastive rhetoric theory has been used primarily by linguists in language centers and involved in ESL teaching. As the number of international students in American universities has continued to grow, contrastive rhetoric has become increasingly relevant to all disciplines, and to rhetoric and composition in particular. This volume breaks important new ground in its examination of contrastive rhetoric in the exclusive context of composition. The editor has assembled contributors with varying areas of specialty to demonstrate how the traditional definition of contrastive rhetoric theory can be applied to composition in new and innovative ways and how it can be redefined through the lens of addressing "difference" issues in writing. Thus, the volume as a whole clarifies how the basic principles of contrastive rhetoric theory can help composition instructors to understand writing and rhetorical decisions. With the inclusion of current research on multicultural issues, this collection is appropriate for all instructors in ESL writing, including teachers in rhetoric, composition, and linguistics. It can also be used as an advanced text for students in these areas. Wherever it is employed, it is certain to offer significant new insights into the application of contrastive rhetoric within the composition discipline.

Rhetoric, Materiality, & Politics - Barbara A.

Biesecker 2009

"Rhetoric, Materiality, and Politics explores the relationship between rhetoric's materiality and the social world in the late modern political context. Taking as their point of departure a reprint of Michael Calvin McGee's 1982 call to reconceptualize rhetoric as the palpable +experience; of sociality, the authors in this volume grapple anew with the role of communication practices in contemporary collective life. Drawing upon the work of Michel Foucault, Jacques Lacan, and Jacques Derrida, these twelve original essays supplement, extend, and challenge McGee's position, collectively advocating on behalf of a shift in theoretical and critical attention from rhetorical materialism to rhetoric's materiality." --Book Jacket.

Gilbert Austin's "Chironomia" Revisited -

Sara Newman 2020-03-06

This first book-length study of Irish educator, clergyman, and author Gilbert Austin as an elocutionary rhetor investigates how his work informs contemporary scholarship on delivery, rhetorical history and theory, and embodied communication. Authors Sara Newman and Sigrid Streit study Austin's theoretical system, outlined in his 1806 book *Chironomia; or A Treatise on Rhetorical Delivery*—an innovative study of gestures as a viable, independent language—and consider how Austin's efforts to incorporate movement and integrate texts and images intersect with present-day interdisciplinary studies of embodiment. Austin did not simply categorize gesture mechanically, separating delivery from rhetoric and the discipline's overall goals, but instead he provided a theoretical framework of written descriptions and illustrations that positions delivery as central to effective rhetoric and civic interactions. Balancing the variable physical elements of human interactions as well as the demands of communication, Austin's system fortuitously anticipated contemporary inquiries into embodied and nonverbal communication. Enlightenment rhetoricians, scientists, and physicians relied on sympathy and its attendant vivacious and lively ideas to convey feelings and facts to their varied audiences. During the seventeenth and eighteenth-centuries, as these disciplines formed increasingly distinct, specialized boundaries, they repurposed

existing, shared communication conventions to new ends. While the emerging standards necessarily diverged, each was grounded in the subjective, embodied bedrock of the sympathetic, magical tradition.

Writing Centers and Writing Across the

Curriculum Programs - Robert W. Barnett 1999

Writing Centers have traditionally been viewed as marginalized facilities within their institutions. This book challenges that view by examining the evolving theoretical, practical, and institutional relationships between Writing Centers and Writing Across the Curriculum (WAC) Programs at the secondary and postsecondary levels. Based on their experiences at particular institutions, expert contributors present a variety of approaches for establishing and developing effective partnerships between Writing Centers and WAC Programs. These partnerships have been given relatively little consideration in the larger field of composition and rhetoric. By deepening our knowledge of the merging of these two specialized areas of scholarship, the volume sets the foundation for more advanced research. The contributors present different perspectives that accurately portray the true diversity of Writing Center/WAC partnerships and their compatibility with larger institutional missions.

Rhetorical Memory - Stewart Whittemore

2015-10-22

Institutions have regimes—policies that typically come from the top down and are meant to align the efforts of workers with the goals and mission of an institution. Institutions also have practices—day-to-day behaviors performed by individual workers attempting to interpret the institution's missives. Taken as a whole, these form a company's memory regime, and they have a significant effect on how employees analyze, mix, translate, sort, filter, and repurpose everyday information in order to meet the demands of their jobs, their customers, their colleagues, and themselves. In *Rhetorical Memory*, Stewart Whittemore demonstrates that strategies we use to manage information—techniques often acquired through trial and error, rarely studied, and generally invisible to us—are as important to our success as the end products of our work. First, he situates information management within the

larger field of rhetoric, showing that both are tied to purpose, audience, and situation. He then dives into an engaging and tightly focused workplace study, presenting three cases from a team of technical communicators making use of organizational memory during their everyday work. By examining which techniques succeed and which fail, Whitemore illuminates the challenges faced by technical communicators. He concludes with a number of practical strategies to better organize information, that will help employees, managers, and anyone else suffering from information overload.

Pedagogies of Public Memory - Jane Greer
2015-06-12

Pedagogies of Public Memory explores opportunities for writing and rhetorical education at museums, archives, and memorials. Readers will follow students working and writing at well-known sites of international interest (e.g., the Flight 93 National Memorial in Shanksville, Pennsylvania, and the U.S. Holocaust Memorial Museum), at local sites (e.g., vernacular memorials in and around

Muncie, Indiana and the Central Pennsylvania African American Museum in Reading, Pennsylvania), and in digital spaces (e.g., Florida State University's Postcard Archive and The Women's Archive Project at the University of Nebraska Omaha). From composing and delivering museum tours, to designing online memorials that challenge traditional practices of public grief, to producing and publishing a magazine containing the photographs and stories of individuals who lived through historic moments in the Freedom Struggle, to expanding and creating new public archives - the pedagogical projects described in this volume create richly textured learning opportunities for students at all levels - from first-year writers to graduate students. The students and faculty whose work is represented in this volume undertake to reposition the past in the present and to imagine possible new futures for themselves and their communities. By exploring the production of public memory, this volume raises important new questions about the intersection of rhetoric and remembrance.