Applied Linguistics Guy Cook

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Translation in Language Teaching - Guy Cook 2010-03-18
Oxford Applied Linguistics features books providing thorough yet accessible coverage of controversial topics related to language use, including learning, teaching, research, and policy. All titles are based on extensive research and include comprehensive bibliographies. The authors are notedauthorities in their fields.
Language and Culture - Claire Kramsch 1998-08-20
This work investigates the close relationship between language and culture. It explains key concepts such as social context and cultural authenticity, using insights from fields which includes linguistics, sociology, and anthropology.
Principle and Practice in Applied Linguistics - H. G. Widdowson 1995-07-20
Studies in honour of H G Widdowson. Principle and Practice in Applied Linguistics provides a comprehensive overview of the many and diverse areas in applied linguistics today. The papers range from second language acquisition to discourse analysis, corpus lingustics, and classroom practice; together they emphasize the reciprocal relationship of principle and practice, and the interdisciplinary nature of applied lingustics.
Translation - Basil Hatim 2004

Provides support for advanced study of translation. Examines the theory and practice of translation from many angles, drawing on a wide range of languages and exploring a variety of sources. Concludes with readings from key figures.
Applied Linguistics - Guy Cook 2003-03-20
This work investigates real-world problems involving language. As such it has the difficult task of mediating between academic expertise and lived experience, attempting to reconcile opposed interests and perspectives. It provides a comprehensive overview of pressing issues in the field.
The Discourse of Advertising - Guy Cook 2001
This second edition considers advertising in the context of current changes in communication. All chapters have been fully revised and updated, and substantial new material has been added. The social functions and aesthetic effects of advertisements are comprehensively analysed across a wide range of media, from billboards to email and the Internet. Controversially, advertisements are contrasted and compared with literary texts throughout. The book clearly explains relevant concepts from semiotics, poetics, and linguistics, and can serve as an introduction to all of these disciplines. Practical exercises to stimulate further discussion are included at the end of each chapter.

The Discourse of Advertising - Guy Cook 2001
This second edition considers advertising in the context of current
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concepts from semiotics, poetics, and linguistics, and can serve as an
introduction to all of these disciplines. Practical exercises to stimulate
further discussion are included at the end of each chapter.
Exploring Classroom Discourse - Steve Walsh 2011-03-08
Routledge Introductions to Applied Linguistics consists of introductory
level textbooks covering the core topics in Applied Linguistics, designed
for those entering postgraduate studies and language professionals
returning to academic study. The books take an innovative "practice to
theory" approach, with a 'back to front' structure which takes the reader
from real life problems and issues in the field, then enters into a
discussion of intervention and how to engage with these concerns. The
final section concludes by tying the practical issues to theoretical
foundations. Additional features include tasks with commentaries, a
glossary of key terms, and an annotated further reading section. This
book looks particularly at the relationship between language, interaction
and learning. Providing a comprehensive account of current perspectives
on classroom discourse, the book aims to promote a fuller understanding
of interaction, regarded as being central to effective teaching and
introduces the concept of classroom interactional competence (CIC). The
case is made in this book for a need not only to describe classroom
discourse, but to ensure that teachers and learners develop the kind of
interactional competence which will result in more engaged, dynamic
classrooms where learners are actively involved in the learning process.
This approach makes an invaluable resource for language teachers, as
well as students of language and education, and language acquisition
within the field of applied linguistics.

Handbook of Communication in the Public Sphere - Ruth Wodak
2008-08-27
As you are reading this, you are finding yourself in the ubiquitous public
sphere that is the Web. Ubiquitous, and yet not universally accessible.
This volume addresses this dilemma of the public sphere, which is by
definition open to everyone but in practice often excludes particular
groups of people in particular societies at particular points in time. The
guiding questions for this collection of articles are therefore: Who has
access to the public sphere? How is this access enabled or disabled?
Under what conditions is it granted or withheld, and by whom? We
regard the public sphere as the nodal point for the discourses of
business, politics and media, and this basic assumption is also s reflected
in the structure of the volume. Each of these three macro-topics
comprises chapters by international scholars from a variety of disciplines
and research traditions who each combine up-to-date overviews of the
relevant literature with their own cutting-edge research into aspects of
different public spheres such as corporate promotional communication,
political rhetoric or genre features of electronic mass media. The broad
scope of the volume is perhaps best reflected in a comprehensive
discussion of communication technologies ranging from conventional
spoken and written formats such as company brochures, political
speeches and TV shows to emerging ones like customer chat forums,
political blogs and text messaging. Due to the books' wide scope, its
interdisciplinary approach and its clear structure, we are sure that
whether you work in communication and media studies, linguistics,
political science, sociology or marketing, you will find this handbook an
invaluable guide offering state-of-the -art literature reviews and exciting
new research in your field and adjacent areas.
Grammar - Michael Swan 2005-11-24

An Introduction to Language and Linguistics - Ralph Fasold
2006-03-06
This accessible textbook is the only introduction to linguistics in which
each chapter is written by an expert who teaches courses on that topic,

ensuring balanced and uniformly excellent coverage of the full range of modern linguistics. Assuming no prior knowledge the text offers a clear introduction to the traditional topics of structural linguistics (theories of sound, form, meaning, and language change), and in addition provides full coverage of contextual linguistics, including separate chapters on discourse, dialect variation, language and culture, and the politics of language. There are also up-to-date separate chapters on language and the brain, computational linguistics, writing, child language acquisition, and second-language learning. The breadth of the textbook makes it ideal for introductory courses on language and linguistics offered by departments of English, sociology, anthropology, and communications, as well as by linguistics departments.

Applied Linguistics in Action - Guy Cook 2010
Applied Linguistics in Action: A Reader presents students with an applied linguistics framework for the analysis of real-world problems in which language is a central issue. The reader allows students to develop both the theoretical and empirical skills crucial to the practicalities of language teaching and other language-related professional practices. Part One brings together seven key discussions of the nature and direction of contemporary applied linguistics, relating theory and description of language in use to educational and other professional contexts. Issues include the politics of applied linguistics, its responses to globalisation, and its relation to social theory. While the discussions in Part One are largely theoretical, Part Two, through abridged versions of thirteen case studies, demonstrates at a much more practical level how general principles formulated in Part One, can be applied to a range of specific real-world problems. While the majority of studies are from educational settings, the breadth of current applied linguistic enquiry is illustrated by others relating to legal forensics, literary analysis, translation, language therapy, lexicography, and workplace communication. The editorsâe(tm) introductions, both to the volume as a whole and to each individual part, guide the student through the difficult transition from general discussion to specific application, highlighting the most significant issues, and helping the student to see the relevance of both general theory and specific applications to the needs of their own studies, and their professional practice beyond. Applied Linguistics in Action: A Reader is essential reading for advanced level undergraduates and postgraduates on Applied Linguistics, English Language, and TESOL/TEFL courses.

Language Play, Language Learning - Guy Cook 2000-02-03
This book has two related purposes. The first is to demonstrate the extent and importance of language play in human life; the second is to draw out the implications for applied linguistics and language teaching. Language play should not be thought of as a trivial or peripheral activity, but as central to human thought and culture, to learning, creativity, and intellectual enquiry. It fulfils a major function of language, underpinning the human capacity to adapt: as individuals, as societies, and as a species.

Discourse - Guy Cook 1989-06-29
Discourse analysis is the study of spoken and written language in its social and psychological context. This book explains the relevant theory, and applies it to classroom activities designed to improve students' discourse skills. The teacher is then shown how these activities may be further developed in specific teaching situations.

Language Testing - Tim McNamara 2006-11-10
Winner of the SAGE/ILTA Award for Best Book on Language Testing 2009 This volume focuses on the social aspects of language testing, including assessment of socially situated language use and societal consequences of language tests. The authors argue that traditional approaches to ensuring social fairness in tests go some way to addressing social concerns, but a broader perspective is necessary to examine the functions of tests on a societal scale. Considers these issues in relation to language assessment in oral proficiency interviews, and to the assessment of second language pragmatics. Argues that traditional approaches to ensuring social fairness in tests go some way to addressing social concerns, but a broader perspective is necessary if we are to fully understand the social dimension of language assessment.

The Discourse of Advertising - Guy Cook 1992-01-01

<u>Language, Literature and the Learner</u> - Ronald Carter 2014-09-25
Language, Literature and the Learner is an edited volume evolving from three international seminars devoted to the teaching of literature in a second or foreign language. The seminars explicitly addressed the interface between language and literature teaching to investigate the ways in which literature can be used as a resource for language growth at secondary, intermediate and upper-intermediate level. This book presents the reader with a practical classroom-based guide to how the teaching of language and literature, until recently seen as two distinct subjects within the English curriculum, can be used as mutually supportive resources within the classroom. Through essays and case studies it reports on the most recent developments in classroom practice and methodology and suggests ways in which the curriculum could be reshaped to take advantage of this integrated approach. The text will be essential reading for students undertaking PGCE, TESOL/MA, UCLES, CTEFLA, RSA and Teachers' Diploma courses worldwide. Students of applied linguistics, those on stylistics courses and undergraduates studying English language will welcome it as accessible supplementary reading.

Genetically Modified Language - Guy Cook 2004-03-01
The GM debate is as much a war of words as of facts. Food and farming are being changed forever - yet whether for good or bad is the subject of an increasingly bitter argument. Those promoting GM have mounted an intense campaign, characterising their opponents as terrorists and Luddites, governed by ignorance, irrationality and hysteria. Yet public opinion remains unconvinced and antagonistic. As the argument intensifies and the voices on all sides get louder, Genetically Modified Language cuts through the confusion and controversy to the issues and ideology at the heart of the disagreement. Guy Cook subjects the language of the case for GM to a careful and detailed examination. He looks in turn at the persuasive strategies used by politicians, scientists, the media, biotechnology corporations, and supermarkets, showing how their arguments mix together scientific, commercial, ethical and political criteria, and are seldom as factual and straightforward as they claim.

Through analyses of recurrent words and phrases, and of the constant comparisons made with other international issues, he shows how the GM debate has become inseparable from the wider political conflicts of our time. In a final chapter he turns to public reactions to all of the arguments. Throughout this analysis, the campaign for GM is seen as exemplifying disturbing trends in the contemporary use of language for public information. Language which purports to seek clarity and neutrality, and to be a vehicle for informed democratic debate, is in fact achieving the opposite effects: obscuring the issues and manipulating opinion. Written in a clear, accessible style and drawing on illustrative examples, Genetically Modified Language is an insightful look at how language shapes our opinions.

Introduction to Applied Linguistics - Alan Davies 2007-07-12
This second edition of the foundational textbook An Introduction to Applied Linguistics provides a state-of-the-art account of contemporary applied linguistics. The kinds of language problems of interest to applied linguists are discussed and a distinction drawn between the different research approach taken by theoretical linguists and by applied linguists to what seem to be the same problems. Professor Davies describes a variety of projects which illustrate the interests of the field and highlight the marriage it offers between practical experience and theoretical understanding. The increasing emphasis of applied linguistics on ethicality is linked to the growth of professionalism and to the concern for accountability, manifested in the widening emphasis on critical stances. This, Davies argues, is at its most acute in the tension between giving advice as the outcome of research and taking political action in order to change a situation which, it is claimed, needs ameliorisation. This dilemma is not confined to applied linguistics and may now be endemic in the applied disciplines.

Individual Freedom in Language Teaching - Chris Brumfit 2001-04-26
Starting from the premise that each person develops a unique and personal code for communication, Christopher Brumfit examines the roles of teachers and learners and the approaches that education

professionals should develop in support of learners. The book draws upon linguistic, psychological, philosophical, and sociolinguistic principles and uses practical examples from second, foreign, and mother tongue teaching. It attempts to integrate theoretical and empirical work with the practical needs of institutions and of teachers without losing sight of learners' needs for free personal choice combined with effective communication. Drawing upon the author's extensive experience in the field, it considers the roles of literature and culture, as well as language policy in relation to learners' rights, and attempts to outline a humane and realistic philosophy for language teaching.

The Routledge Handbook of Applied Linguistics - James Simpson 2011-03-15
The Routledge Handbook of Applied Linguistics serves as an introduction and reference point to key areas in the field of applied linguistics. The five sections of the volume encompass a wide range of topics from a variety of perspectives: applied linguistics in action language learning, language education language, culture and identity perspectives on language in use descriptions of language for applied linguistics. The forty-seven chapters connect knowledge about language to decision-making in the real world. The volume as a whole highlights the role of applied linguistics, which is to make insights drawn from language study relevant to such decision-making. The chapters are written by specialists from around the world. Each one provides an overview of the history of the topic, the main current issues and possible future trajectory. Where appropriate, authors discuss the impact and use of new technology in the area. Suggestions for further reading are provided with every chapter. The Routledge Handbook of Applied Linguistics is an essential purchase for postgraduate students of applied linguistics. Editorial board: Ronald Carter, Guy Cook, Diane Larsen-Freeman and Amy Tsui.

Vague Language Explored - J. Cutting 2007-01-30
Vague language ('bags of time', 'doing stuff', 'and all that') is an aspect of communicative competence of considerable social importance. This book examines its function. It spans genre analysis, critical discourse analysis, psycholinguistics and cross-cultural sociolinguistics, and suggests

applications in TEFL and directions for future research.
Stylistics - Peter Verdonk 2002-03-28
This book examines how style is used in literary and non-literary texts. The topics include style as a matter of socialization, the production and reception of meaning, the question of perspective, literary criticism, and current issues such as feminist stylistics and critical discourse analysis.
Linguistics - H. G. Widdowson 1996-06-06
This is an introduction to linguistics, the study of human language. The author provides a succinct but lucid outline of the ways in which language has been defined, described, and explored, and guides readers towards further exploration of their own.
Voices and Practices in Applied Linguistics - 2019
Voices and Practices in Applied Linguistics comprises a selection of original applied linguistics-based research on the theme of the diversity of Applied Linguistics and in Applied Linguistics. It is a unique collection of reflections and cutting-edge research relating to academic, policy and professional fields of Applied Linguistics, featuring chapters written by founders of the field, established researchers, and rising stars. This accessible, eclectic and forward-looking volume is significant both for research and practice. It highlights current globalised perspectives on diversity in language use and communication, across a variety of contexts, and with a rich mix of frameworks, methodologies and participants. Compiled and edited by a team of academic experts in the field, this edited collection will be of interest to established and emerging researchers in Applied Linguistics globally. It will also be relevant to language professionals, practitioners, and policy makers. The volume draws together papers from the 2017 British Association for Applied Linguistics (BAAL) conference, marking the 50th anniversary of its inaugural meeting. Founded in the mid-1960s, this UK-based professional association provides a forum for Applied Linguistics and its annual meeting brings together researchers and language professionals from across this field.
Motivating Learners, Motivating Teachers - Zoltan Dornyei 2014-09

An Introduction to Discourse Analysis - Malcolm Coulthard 2014-09-25
The central concern of this book is the analysis of verbal interaction or discourse. This first six chapters report and evaluate major theoretical advances in the description of discourse. The final chapters demonstrate how the findings of discourse analysis can be used to investigate second-language teaching and first-language acquisition and to analyse literary texts.

Exploring Corpus Linguistics - Winnie Cheng 2011-10-04
Routledge Introductions to Applied Linguistics consists of introductory level textbooks covering the core topics in Applied Linguistics, designed for those entering postgraduate studies and language professionals returning to academic study. The books take an innovative "practice to theory" approach, with a 'back to front' structure which takes the reader from real life problems and issues in the field, then enters into a discussion of intervention and how to engage with these concerns. The final section concludes by tying the practical issues to theoretical foundations. Additional features include tasks with commentaries, a glossary of key terms, and an annotated further reading section. Corpus linguistics is a key area of applied linguistics and one of the most rapidly developing. Winnie Cheng's practical approach guides readers in acquiring the relevant knowledge and theories to enable the analysis, explanation and interpretation of language using corpus methods. Throughout the book practical classroom examples, concordance based analyses and tasks such as designing and conducting mini-projects are used to connect and explain the conceptual and practical aspects of corpus linguistics. Exploring Corpus Linguistics is an essential textbook for post-graduate/graduate students new to the field and for advanced undergraduates studying English Language and Applied Linguistics.

The Routledge Handbook of English Language Teaching - Graham Hall 2016-05-12
The Routledge Handbook of English Language Teaching is the definitive reference volume for postgraduate and advanced undergraduate students of Applied Linguistics, ELT/TESOL, and Language Teacher Education, and for ELT professionals engaged in in-service teacher development and/or undertaking academic study. Progressing from 'broader' contextual issues to a 'narrower' focus on classrooms and classroom discourse, the volume's inter-related themes focus on: ELT in the world: contexts and goals planning and organising ELT: curriculum, resources and settings methods and methodology: perspectives and practices second language learning and learners teaching language: knowledge, skills and pedagogy understanding the language classroom. The Handbook's 39 chapters are written by leading figures in ELT from around the world. Mindful of the diverse pedagogical, institutional and social contexts for ELT, they convincingly present the key issues, areas of debate and dispute, and likely future developments in ELT from an applied linguistics perspective. Throughout the volume, readers are encouraged to develop their own thinking and practice in contextually appropriate ways, assisted by discussion questions and suggestions for further reading that accompany every chapter. Advisory board: Guy Cook, Diane Larsen-Freeman, Amy Tsui, and Steve Walsh

Exploring Intercultural Communication - Zhu Hua 2018-07-17
Exploring Intercultural Communication investigates the role of language in intercultural communication, paying particular attention to the interplay between cultural diversity and language practice. This second edition increases and updates the coverage on emerging key topics, including symbolic power, communicative turbulence, conversational inequality, stereotypes, racism, Nationality and Ethnicity talk and the impact and role of technology in intercultural communication. Including global examples from a range of genres, this book is an indispensable resource for students taking language and intercultural communication modules within applied linguistics, TESOL, education or communication studies courses.

Just A Phrase I'm Going Through - David Crystal 2009-06-02
Kidnapping, attempted assassination, espionage ... not the answers you'd expect to the question 'what happens when you become a linguist?' But now, reflecting on a long and hugely successful career at the forefront of the field of English Language and Linguistics, David Crystal answers this question and offers us a special look behind the scenes at the

adventures, rewards, challenges and pitfalls of his life in language. Both an autobiography and a highly accessible introduction to the field of linguistics, Just a Phrase I'm Going Through illuminates and entertains us with its many insights into the ever-fascinating subject of language. David Crystal is synonymous with language, both as a great populariser and linguistic pioneer, and his contribution to the field is unparalleled. This is a book not just for students and teachers but for all lovers of language. For more about David Crystal at Routledge, visit: www.routledge.com/textbooks/9780415485746.

Exploring English Language Teaching - Graham Hall 2011-03-08 Winner of the BAAL Book Prize 2012 Routledge Introductions to Applied Linguistics is a series of introductory level textbooks covering the core topics in Applied Linguistics, primarily designed for those entering postgraduate studies and language professionals returning to academic study. The books take an innovative "practice to theory" approach, with a 'back-to-front' structure. This leads the reader from real-world problems and issues, through a discussion of intervention and how to engage with these concerns, before finally relating these practical issues to theoretical foundations. Additional features include tasks with commentaries, a glossary of key terms, and an annotated further reading section. Exploring English Language Teaching provides a single volume introduction to the field of ELT from an applied linguistics perspective. The book addresses four central themes within English language teaching: 'Classroom interaction and management'; 'Method, Postmethod and methodology'; 'Learners'; and the 'Institutional frameworks and social contexts' of ELT. For each, the book identifies key dilemmas and practices, examines how teachers and other language teaching professionals might intervene and deal with these concerns, and explores how such issues link to and inform applied linguistic theory. Exploring English Language Teaching is an indispensable textbook for language teachers, and for post-graduate/graduate students and advanced undergraduates studying in the areas of Applied Linguistics, Language Teacher Education, and ELT/TESOL.

Exploring Vocabulary - Dee Gardner 2013-08-15

Routledge Introductions to Applied Linguistics is a series of introductory level textbooks covering the core topics in Applied Linguistics, primarily designed for those beginning postgraduate studies, or taking an introductory MA course as well as advanced undergraduates. Titles in the series are also ideal for language professionals returning to academic study. The books take an innovative 'practice to theory' approach, with a 'back-to-front' structure. This leads the reader from real-world problems and issues, through a discussion of intervention and how to engage with these concerns, before finally relating these practical issues to theoretical foundations. Additional features include tasks with commentaries, a glossary of key terms, and an annotated further reading section. Vocabulary is the foundation of language and language learning and as such, knowledge of how to facilitate learners' vocabulary growth is an indispensable teaching skill and curricular component. Exploring Vocabulary is designed to raise teachers' and students' awareness of the interplay between the linguistic, psychological, and instructional aspects of vocabulary acquisition. It focuses on meeting the specific vocabulary needs of English language learners in whatever instructional contexts they may be in, with a special emphasis on addressing the high-stakes needs of learners in academic settings and the workplace. Dee Gardner also introduces a new Common Core Vocabulary, constructed from two of the most well-known and contemporary corpora of English—the British National Corpus and the Corpus of Contemporary American English. Exploring Vocabulary is an essential book for undergraduate and postgraduate students studying vocabulary within Applied Linguistics, TESOL, or Teacher Education, as well as any teacher working with English language learners.

Qualitative Research in Applied Linguistics - J. Heigham 2009-06-17 Written in a clear, informal style for graduate students and practicing teachers embarking on their first qualitative research study in applied linguistics, leading authors introduce the principal research approaches and data creation methods to offer novice researchers an easy-to-follow and straightforward guide to qualitative inquiry.

An Introduction to Language 10e - Victoria Fromkin 2021-08-19

An Introduction to Language introduces students to the fascinating study of human language. Engagingly and clearly written, it provides an overview of the key areas of linguistics from an Australian perspective. Unique to this text, the International Phonetic Alphabet is represented by both HCE and MD versions, allowing lecturers to use whichever IPA system they prefer. Premium online teaching and learning tools are available on the MindTap platform. Learn more about the online tools au.cengage.com/mindtap

Exploring Digital Communication - Caroline Tagg 2015-04-10 Routledge Introductions to Applied Linguistics is a series of introductory level textbooks covering the core topics in Applied Linguistics, primarily designed for those beginning postgraduate studies or taking an introductory MA course, as well as advanced undergraduates. Titles in the series are also ideal for language professionals returning to academic study. The books take an innovative 'practice to theory' approach, with a 'back-to-front' structure. This leads the reader from real-world problems and issues, through a discussion of intervention and how to engage with these concerns, before finally relating these practical issues to theoretical foundations. Exploring Digital Communication aims to discuss real-world issues pertaining to digital communication, and to explore how linguistic research addresses these challenges. The text is divided into three sections (Problems and practices; Interventions; and Theory), each of which is further divided into two subsections which reflect linguistic issues relating to digital communication. The author seeks to demystify any perceived divide between online and offline communication, arguing that issues raised in relation to digital communication throw light on language use and practices in general, and thus linguistic interventions in this area have implications not only for users of digital communication but for linguists' general understanding of language and society. Including relevant research examples, tasks and a glossary, this textbook is an invaluable resource for postgraduate and upper undergraduate students taking New Media or Communication Studies modules within Applied Linguistics and English Language courses.

Discourse and Literature - Guy Cook 1994 Acknowledgements Introduction PART ONE 1. A basis for analysis: schema theory, its general principles, history and terminology Introduction Schema theory: general principles Examples demonstrating schemata in discourse processing Evidence for schemata World schemata and text schemata The origins of schema theory Bartlett's Remembering The eclipse of schema theory The revival of schema theory The terminology of schema theory Notes 2. A first bearing: discourse analysis and its limitations Introduction 'Text', 'context', and 'discourse' Acceptability above the sentence Cohesion The omission fallacy Meaning as encoding/decoding versus meaning as construction Pragmatic approaches and their capacity to characterize 'literariness' Macro-functions Discourse structure Discourse as process (and literature as conversation) Discourse as dialogue The 'post-scientific' approach Conclusion Notes 3. A second bearing: AI text theory and its limitations Introduction The computational and brain paradigms of language The constructivist principle One system of conceptual construction: conceptual dependency theory (CD) Problems for conceptual constructions A complex AI schema theory Conclusion Notes 4. Testing the AI approach. Two analyses: a 'literary' and a 'non-literary' text Introduction Text One: the opening of 'Crime and Punishment' (translation) Text Two: 'Every cloud has a Silver Lining' (advertisement) Conclusions from analyses Notes 5. A third bearing: literary theories from formalism to stylistics Introduction The rise of 'modern literary theory' Theories of pattern and deviation The formalist theory of defamiliarization Patterns in discourse: structures and structuralism Roman Jakobson's poetics Conclusion Notes 6. Incorporating the reader: two analyses combining stylistics and schema theory Introduction Text Three: 'Elizabeth Taylor's Passion' (advertisement) Text Four: 'First World War Poets' (poem) Incorporating the reader Notes PART TWO 7. Theory of discourse deviation: schema refreshment and cognitive change Introduction: the argument so far The need for schema change Prelude to the theory: earlier accounts of schema change A theory of literary discourse: schema refreshment and cognitive change A theory of literary

discourse: discourse deviation Defamiliarization revisited Notes 8. Application of the theory: discourse deviation in three literary texts Introduction Text Five: 'The Tyger' Text Six: 'The Turn of the Screw' Text Seven: 'The Windhover' Conclusion Notes 9. What the theory means for literature teaching Appendix A: Grammatical notation: symbols and abbreviations Appendix B: Conceptual dependency (CD) and semantics Bibliography Index Acknowledgements Introduction PART ONE 1. A basis for analysis: schema theory, its general principles, history and terminology Introduction Schema theory: general principles Examples demonstrating schemata in discourse processing Evidence for schemata

The Role of Pedagogical Translation in Second Language Acquisition - Vanessa Leonardi 2010
Translation can help improve foreign language teaching and learning - this study shows how. In an increasingly globalised world and in an increasingly multilingual Europe, translation plays an important role. Significant signs of a new revival of translation in language teaching have become visible, as shown by recent literature on applied linguistics. This book contributes to this movement, embracing both a theoretical and an empirical purpose by integrating viewpoints from Applied Linguistics, Translation Studies and Second Language Acquisition. In an attempt to show how the use of translation in foreign language classes can help enhance and further improve reading, writing, speaking and listening skills, this work calls for a re-evaluation and a rehabilitation of the translation activities in the foreign language classes.

Principles and Practice in Applied Linguistics - Gruy Cook 2001
Studies in honorer of H.G. Widdowson.

Eye-Tracking - Kathy Conklin 2018-03-15
Eye-tracking is quickly becoming a valuable tool in applied linguistics research as it provides a 'real-time', direct measure of cognitive processing effort. This book provides a straightforward introduction to the technology and how it might be used in language research. With a strong focus on the practicalities of designing eye-tracking studies that achieve the standard of other well-established experimental techniques, it provides valuable information about building and designing studies, touching on common challenges and problems, as well as solutions. Importantly, the book looks at the use of eye-tracking in a wide variety of applied contexts including reading, listening and multi-modal input, writing, testing, corpus linguistics, translation, stylistics, and computer-mediated communication. Each chapter finishes with a simple checklist to help researchers use eye-tracking in a wide variety of language studies. Discussion is grounded in concrete examples, which will allow users coming to the technology for the first time to gain the knowledge and confidence to use it to produce high quality research.