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Cloud Computing: A Practical Approach - Toby Velte 2009-10-22

"The promise of cloud computing is here. These pages provide the 'eyes wide open' insights you need to transform your business." --Christopher Crowhurst, Vice President, Strategic Technology, Thomson Reuters A Down-to-Earth Guide to Cloud Computing Cloud Computing: A Practical Approach provides a comprehensive look at the emerging paradigm of Internet-based enterprise applications and services. This accessible book offers a broad introduction to cloud computing, reviews a wide variety of currently available solutions, and discusses the cost savings and organizational and operational benefits. You'll find details on essential topics, such as hardware, platforms, standards, migration, security, and storage. You'll also learn what other organizations are doing and where they're headed with cloud computing. If your company is considering the move from a traditional network infrastructure to a cutting-edge cloud solution, you need this strategic guide. Cloud Computing: A Practical Approach covers: Costs, benefits, security issues, regulatory concerns, and limitations Service providers, including Google, Microsoft, Amazon, Yahoo, IBM, EMC/VMware, Salesforce.com, and others Hardware, infrastructure, clients, platforms, applications, services, and storage Standards, including HTTP, HTML, DHTML, XMPP, SSL, and OpenID Web services, such as REST, SOAP, and JSON Platform as a Service

(PaaS), Software as a Service (SaaS), and Software plus Services (S+S) Custom application development environments, frameworks, strategies, and solutions Local clouds, thin clients, and virtualization Migration, best practices, and emerging standards

Cyber Risk Leaders - Tan, Shamane 2019

Cyber Risk Leaders: Global C-Suite Insights - Leadership and Influence in the Cyber Age', by Shamane Tan - explores the art of communicating with executives, tips on navigating through corporate challenges, and reveals what the C-Suite looks for in professional partners. For those who are interested in learning from top industry leaders, or an aspiring or current CISO, this book is gold for your career. It's the go-to book and your CISO kit for the season.

Putting on Mock Trials - Margaret Fisher 2002

Mock trials help students gain a basic understanding of the legal mechanism through which society chooses to resolve many of its disputes. Participation in mock trials helps students to understand better the roles that the various actors play in the justice system. This handbook explains how to prepare for and conduct mock trials in the classroom and introduces simplified rules of evidence and includes a sample judging form.

A guide to forest-water management - Food and Agriculture

Organization of the United Nations 2021-08-24

Many people worldwide lack adequate access to clean water to meet basic needs, and many important economic activities, such as energy production and agriculture, also require water. Climate change is likely to aggravate water stress. As temperatures rise, ecosystems and the human, plant, and animal communities that depend on them will need more water to maintain their health and to thrive. Forests and trees are integral to the global water cycle and therefore vital for water security – they regulate water quantity, quality, and timing and provide protective functions against (for example) soil and coastal erosion, flooding, and avalanches. Forested watersheds provide 75 percent of our freshwater, delivering water to over half the world's population. The purpose of A Guide to Forest-Water Management is to improve the global information base on the protective functions of forests for soil and water. It reviews emerging techniques and methodologies, provides guidance and recommendations on how to manage forests for their water ecosystem services, and offers insights into the business and economic cases for managing forests for water ecosystem services. Intact native forests and well-managed planted forests can be a relatively cheap approach to water management while generating multiple co-benefits. Water security is a significant global challenge, but this paper argues that water-centered forests can provide nature-based solutions to ensuring global water resilience.

The Spirit of Carnival - David Danow 2021-05-11

The world of literature responds to the "spirit of carnival" in ways that are both social and cultural, mythological and archetypal. Literature provides a mirror in which carnival is reflected and refracted through the multifarious perspectives of verbal art. In his original, wide-ranging book, David K. Danow catches the various reflections in that mirror, from the bright, life-affirming magical side of carnival, as revealed in the literature of Latin American writers, to its dark, grotesque, death-embracing aspect as illustrated in numerous novels depicting the dire experience of the Second World War. The remarkable meshing of these two diametrically opposed yet inextricably intertwined facets of

literature (and of life) makes for an intriguing sphere of investigation, for the carnival spirit is animated by a human need to dissolve borders and eliminate boundaries—including, symbolically, those between life and death—in an ongoing effort to merge opposing forces into new configurations of truth and meaning. Expanding upon the seminal ideas of Mikhail Bakhtin, carnival, argues Danow, is designed to allow one extreme to flow into another, to provide for one polarity (official culture) to confront its opposite (unofficial culture), much as individuals engage in dialogue. In this case the result is "dialogized carnival" or "carnivalized dialogue." In their artmaking, Danow claims, human beings are animated by a periodic predisposition toward the bright side of carnival, matched by an equally strong, far darker predilection. Carnival forms of thinking are firmly embedded within the human psyche as archetypal patterns. In this engaging exploratory book, we are shown the distinctive imprint of these primordial structures within a multitude of seemingly disparate literary works.

INNOVATION, ECONOMIC DEVELOPMENT, AND INTELLECTUAL PROPERTY IN INDIA AND - Kung-Chung Liu 2019-01-01

This open access book analyses intellectual property and innovation governance in the development of six key industries in India and China. These industries are reflective of the innovation and economic development of the two economies, or of vital importance to them: the IT Industry, the film industry, the pharmaceutical industry, plant varieties and food security, the automobile industry, and the sharing economy. The analysis extends beyond the domain of IP law, and includes economics and policy analysis. The overarching concerns of the book are how the examined industries have developed in the two countries, what role state innovation policy and/or IP policy has played in such development, what the nature of the state innovation policy/IP policy is, whether such policy has been causal, facilitating, crippling, co-relational, or simply irrelevant, and whether there is a possibility of synergy between the two economies. The book also inquires as to why and how one specific industry has developed in one country and not in the other, and what India and China can learn from each other. The book provides a

real-life understanding of how IP laws interact with innovation and economic development in the six selected economic sectors in China and India. The reader can also draw lessons from the success or failure of these sectors. --

Entrepreneurship - Marc J. Dollinger 2003

For junior/senior/graduate-level courses in Entrepreneurship, New Venture Creation, and Small Business Strategy. Based on the premise that entrepreneurship can be studied systematically, this text offers a comprehensive presentation of the best current theory and practice. It takes a resource-based point-of-view, showing how to acquire and use resources and assets for competitive advantage. FOCUS ON THE NEW ECONOMY * NEW-Use of the Internet-Integrated throughout with special treatment in Ch. 6. * Demonstrates to students how the new economy still follows many of the rigorous rules of economics, and gives them examples of business-to-business and business-to-customer firms so that they can build better business models. * NEW-2 added chapters on e-entrepreneurship-Covers value pricing; market segmentation; lock-in; protection of intellectual property; and network externalities. * Examines the new economy and the types of resources, capabilities, and strategies that are needed for success in the Internet world. * Resource-based theory-Introduced in Ch. 2 and revisited in each subsequent chapter to help tie concepts together. * Presents an overarching framework, and helps students focus

Salt - Mark Kurlansky 2011-03-18

From the award-winning and bestselling author of *Cod* comes the dramatic, human story of a simple substance, an element almost as vital as water, that has created fortunes, provoked revolutions, directed economies and enlivened our recipes. Salt is common, easy to obtain and inexpensive. It is the stuff of kitchens and cooking. Yet trade routes were established, alliances built and empires secured – all for something that filled the oceans, bubbled up from springs, formed crusts in lake beds, and thickly veined a large part of the Earth’s rock fairly close to the surface. From pre-history until just a century ago – when the mysteries of salt were revealed by modern chemistry and geology – no one knew that

salt was virtually everywhere. Accordingly, it was one of the most sought-after commodities in human history. Even today, salt is a major industry. Canada, Kurlansky tells us, is the world’s sixth largest salt producer, with salt works in Ontario playing a major role in satisfying the Americans’ insatiable demand. As he did in his highly acclaimed *Cod*, Mark Kurlansky once again illuminates the big picture by focusing on one seemingly modest detail. In the process, the world is revealed as never before.

Agroforestry for Natural Resource Management - Brendan Hugh George 2009

Illustrates the principles underlying the integration of trees into landscapes for environmental and productive purposes.

Protect Your Windows Network - Jesper M. Johansson 2005

A revolutionary, soups-to-nuts approach to network security from two of Microsoft's leading security experts.

Murder and Politics in Mexico - Sara Schatz 2011-02-28

Murder and Politics in Mexico studies the causes of political killings in Mexico’s liberalization-democratization within the larger context of political repression. Mexico’s democratization process has entailed a little known but highly significant cost of human lives in pre- and post-election violence. The majority of these crimes remain in a state of impunity: in other words, no person had been charged with the crime and/or no investigation of it had occurred. This has several consequences for Mexican politics: when the level of violence is extreme and when political killings that are systematic and invasive are involved, this could indicate a real fracture in the democratic system. This book analyzes several dimensions regarding impunity and political crime, more specifically, the political killings of members of the PRD in the post-1988 period in Mexico. The main argument proposed in this book is that impunity for political killings is a structured system requiring one central precondition, namely the failure of the legal system to function as a system of restraint for killings. Dr Schatz’s research finds that political assassinations are indeed rational, targeted actions but they do not occur within an institutional vacuum. Political assassinations are calculated

strategies of action aimed at eliminating political rivals. As a form of interpersonal violence, political assassination involves direct or implied authorization from political leaders, the availability of assassins for hire and the willingness of some political leaders to utilize them against political opponents, and violent interactions between political parties combined with judicial system ineffectiveness. A corrupt legal system facilitates the use of political assassination and explains the persistence of impunity for political murder over time. To reduce political violence in the transition to electoral democracy, specific institutional conditions, namely a structured system of impunity for murder, must be overcome.

Mastering Microsoft Azure Infrastructure Services - John Savill

2015-04-01

Understand, create, deploy, and maintain a public cloud using Microsoft Azure. *Mastering Microsoft Azure Infrastructure Services* guides you through the process of creating and managing a public cloud and virtual network using Microsoft Azure. With step-by-step instruction and clear explanation, this book equips you with the skills required to provide services both on-premises and off-premises through full virtualization, providing a deeper understanding of Azure's capabilities as an infrastructure service. Each chapter includes online videos that visualize and enhance the concepts presented in the book, and access to a Windows app that provides instant Azure updates and demonstrates the process of going from on-premises to public cloud via Azure. Coverage includes storage customization, connectivity, virtual networks, backing up, hybrid environments, System Center management, and more, giving you everything you need to understand, evaluate, deploy, and maintain environments that utilize Microsoft Azure. Understand cost, options, and applications of Infrastructure as a Service (IaaS). Enable on- and off-premises connectivity to Azure. Customize Azure templates and management processes. Exploit key technologies and embrace the hybrid environment. *Mastering Microsoft Azure Infrastructure Services* is your total solution.

Strategic Design and Innovative Thinking in Business Operations - Hasan

Dincer 2018-05-30

Recently, rapid technological advances have been influencing the global business operations strategies at companies of all sizes like never before. At the same time, there has been a shift in business cultures due to the rising prevalence of matrix organizations and innovative thinking. This book investigates the role of these factors in shaping the business operations of tomorrow. To address the topic comprehensively, the editors have gathered expert contributions exploring the following dimensions: the business and organizational environment, strategic design, innovativeness and risk management. Discussing aspects ranging from customer selection to understanding regional, national and supranational market dynamics, the contributions will help readers understand both the complexity of and opportunities presented by designing operations.

Nature-Based Solutions to Climate Change Adaptation in Urban Areas - Nadja Kabisch 2017-09-01

This open access book brings together research findings and experiences from science, policy and practice to highlight and debate the importance of nature-based solutions to climate change adaptation in urban areas. Emphasis is given to the potential of nature-based approaches to create multiple-benefits for society. The expert contributions present recommendations for creating synergies between ongoing policy processes, scientific programmes and practical implementation of climate change and nature conservation measures in global urban areas. Except where otherwise noted, this book is licensed under a Creative Commons Attribution 4.0 International License. To view a copy of this license, visit <http://creativecommons.org/licenses/by/4.0/>

F & S Index United States Annual - 2007

Building the Network of the Future - John Donovan 2017-06-26

From the Foreword: "This book lays out much of what we've learned at AT&T about SDN and NFV. Some of the smartest network experts in the industry have drawn a map to help you navigate this journey. Their goal isn't to predict the future but to help you design and build a network that will be ready for whatever that future holds. Because if there's one thing

the last decade has taught us, it's that network demand will always exceed expectations. This book will help you get ready." —Randall Stephenson, Chairman, CEO, and President of AT&T "Software is changing the world, and networks too. In this in-depth book, AT&T's top networking experts discuss how they're moving software-defined networking from concept to practice, and why it's a business imperative to do this rapidly." —Urs Hölzle, SVP Cloud Infrastructure, Google "Telecom operators face a continuous challenge for more agility to serve their customers with a better customer experience and a lower cost. This book is a very inspiring and vivid testimony of the huge transformation this means, not only for the networks but for the entire companies, and how AT&T is leading it. It provides a lot of very deep insights about the technical challenges telecom engineers are facing today. Beyond AT&T, I'm sure this book will be extremely helpful to the whole industry." —Alain Maloberti, Group Chief Network Officer, Orange Labs Networks "This new book should be read by any organization faced with a future driven by a "shift to software." It is a holistic view of how AT&T has transformed its core infrastructure from hardware based to largely software based to lower costs and speed innovation. To do so, AT&T had to redefine their technology supply chain, retrain their workforce, and move toward open source user-driven innovation; all while managing one of the biggest networks in the world. It is an amazing feat that will put AT&T in a leading position for years to come." —Jim Zemlin, Executive Director, The Linux Foundation This book is based on the lessons learned from AT&T's software transformation journey starting in 2012 when rampant traffic growth necessitated a change in network architecture and design. Using new technologies such as NFV, SDN, Cloud, and Big Data, AT&T's engineers outlined and implemented a radical network transformation program that dramatically reduced capital and operating expenditures. This book describes the transformation in substantial detail. The subject matter is of great interest to telecom professionals worldwide, as well as academic researchers looking to apply the latest techniques in computer science to solving telecom's big problems around scalability, resilience, and survivability.

Auditing Cloud Computing - Ben Halpert 2011-07-05

The auditor's guide to ensuring correct security and privacy practices in a cloud computing environment Many organizations are reporting or projecting a significant cost savings through the use of cloud computing—utilizing shared computing resources to provide ubiquitous access for organizations and end users. Just as many organizations, however, are expressing concern with security and privacy issues for their organization's data in the "cloud." Auditing Cloud Computing provides necessary guidance to build a proper audit to ensure operational integrity and customer data protection, among other aspects, are addressed for cloud based resources. Provides necessary guidance to ensure auditors address security and privacy aspects that through a proper audit can provide a specified level of assurance for an organization's resources Reveals effective methods for evaluating the security and privacy practices of cloud services A cloud computing reference for auditors and IT security professionals, as well as those preparing for certification credentials, such as Certified Information Systems Auditor (CISA) Timely and practical, Auditing Cloud Computing expertly provides information to assist in preparing for an audit addressing cloud computing security and privacy for both businesses and cloud based service providers.

The Transformational CIO - Hunter Muller 2011-02-11

The Transformational CIO is chock full of stimulating thought leadership and useful knowledge that will help you leverage new and existing technologies to create business value, generate more revenue, increase profits and improve customer relationships in rapidly changing global markets. This book is a practical guide for senior executives seeking optimal returns on technology investments, now and in the future. Hot-button issues and essential topics covered in the book include: Vision and Organization Culture and Change Partnering with the Business The Art and Science of IT Leadership Team Building Cloud Computing Enterprise Collaboration Strategic Sourcing Executive Career Development The Transformational CIO features real-world stories and revealing anecdotes from CIOs and IT thought leaders at leading organizations as

Disney, Kimberly-Clark, Kaiser Permanente, Dell, Flextronics, Wipro, Boston Scientific, Salesforce.com, General Motors, Shell Oil, Pitney Bowes, IBM, Cisco, Siemens, Citigroup, Microsoft, CVS Caremark, Frontier Communications and the U.S. Tennis Association. Written in straightforward business language, *The Transformational CIO* is a concise guide for staying ahead of the competition and seizing opportunities for success in a turbulent global economy.

Enterprise Software Selection - Shaun Snapp 2013-10

Essential reading for success in your next software selection and implementation. Software selection is the most important task in a software implementation project, as it is your best (if not only) opportunity to make sure that the right software-the software that matches the business requirements-is being implemented. Choosing the software that is the best fit clears the way for a successful implementation, yet software selection is often fraught with issues and many companies do not end up with the best software for their needs. However, the process can be greatly simplified by addressing the information sources that influence software selection. This book is a how-to guide for improving the software selection process, and is formulated around the idea that-much like purchasing decisions for consumer products-the end user and those with the domain expertise must be included. In addition to providing hints for refining the software selection process, this book delves into the often-overlooked topic of how consulting and IT analyst firms influence the purchasing decision, and gives the reader an insider's understanding of the enterprise software market. By reading this book you will: Learn how to apply a scientific approach to the software selection process. Interpret vendor-supplied information to your best advantage. Understand what motivates a software vendor. Learn how the institutional structure and biases of consulting firms affect the advice they give you, and understand how to properly interpret information from consulting companies. Make vendor demos work to your benefit. Know the right questions to ask on topics such as integration with existing software, cloud versus on-premise vendors, and client references. Differentiate what is important to know

about software for improved "implement-ability" versus what the vendor thinks is important for improved "sell-ability." Better manage your software selection projects to ensure smoother implementations.

The United Nations world water development report 2018 - WWAP
2018-03-26

USA Today Index - 1996

High-Performance Big-Data Analytics - Pethuru Raj 2015-10-16

This book presents a detailed review of high-performance computing infrastructures for next-generation big data and fast data analytics. Features: includes case studies and learning activities throughout the book and self-study exercises in every chapter; presents detailed case studies on social media analytics for intelligent businesses and on big data analytics (BDA) in the healthcare sector; describes the network infrastructure requirements for effective transfer of big data, and the storage infrastructure requirements of applications which generate big data; examines real-time analytics solutions; introduces in-database processing and in-memory analytics techniques for data mining; discusses the use of mainframes for handling real-time big data and the latest types of data management systems for BDA; provides information on the use of cluster, grid and cloud computing systems for BDA; reviews the peer-to-peer techniques and tools and the common information visualization techniques, used in BDA.

Engineering and Management of Data Centers - Jorge Marx Gómez
2017-11-10

This edited volume covers essential and recent development in the engineering and management of data centers. Data centers are complex systems requiring ongoing support, and their high value for keeping business continuity operations is crucial. The book presents core topics on the planning, design, implementation, operation and control, and sustainability of a data center from a didactical and practitioner viewpoint. Chapters include: · Foundations of data centers: Key Concepts and Taxonomies · ITSDM: A Methodology for IT Services Design ·

Managing Risks on Data Centers through Dashboards · Risk Analysis in Data Center Disaster Recovery Plans · Best practices in Data Center Management Case: KIO Networks · QoS in NaaS (Network as a Service) using Software Defined Networking · Optimization of Data Center Fault-Tolerance Design · Energetic Data Centre Design Considering Energy Efficiency Improvements During Operation · Demand-side Flexibility and Supply-side Management: The Use Case of Data Centers and Energy Utilities · DevOps: Foundations and its Utilization in Data Centers · Sustainable and Resilient Network Infrastructure Design for Cloud Data Centres · Application Software in Cloud-Ready Data Centers This book bridges the gap between academia and the industry, offering essential reading for practitioners in data centers, researchers in the area, and faculty teaching related courses on data centers. The book can be used as a complementary text for traditional courses on Computer Networks, as well as innovative courses on IT Architecture, IT Service Management, IT Operations, and Data Centers.

Engineering DevOps - Marc Hornbeek 2019-12-06

This book is an engineering reference manual that explains "How to do DevOps?". It is targeted to people and organizations that are "doing DevOps" but not satisfied with the results that they are getting. There are plenty of books that describe different aspects of DevOps and customer user stories, but up until now there has not been a book that frames DevOps as an engineering problem with a step-by-step engineering solution and a clear list of recommended engineering practices to guide implementors. The step-by-step engineering prescriptions can be followed by leaders and practitioners to understand, assess, define, implement, operationalize, and evolve DevOps for their organization. The book provides a unique collection of engineering practices and solutions for DevOps. By confining the scope of the content of the book to the level of engineering practices, the content is applicable to the widest possible range of implementations. This book was born out of the author's desire to help others do DevOps, combined with a burning personal frustration. The frustration comes from hearing leaders and practitioners say, "We think we are doing DevOps, but we are not getting

the business results we had expected." Engineering DevOps describes a strategic approach, applies engineering implementation discipline, and focuses operational expertise to define and accomplish specific goals for each leg of an organization's unique DevOps journey. This book guides the reader through a journey from defining an engineering strategy for DevOps to implementing The Three Ways of DevOps maturity using engineering practices: The First Way (called "Continuous Flow") to The Second Way (called "Continuous Feedback") and finally The Third Way (called "Continuous Improvement"). This book is intended to be a guide that will continue to be relevant over time as your specific DevOps and DevOps more generally evolves.

Rebels at Work - Lois Kelly 2014-11-05

Ready to stand up and create positive change at work, but reluctant to speak up? True leadership doesn't always come from a position of power or authority. By teaching you skills and providing practical advice, this handbook shows you how to engage your coworkers and bosses and bring your ideas forward so that they are heard, considered, and acted upon. Authors Carmen Medina and Lois Kelly—once rebels themselves—reveal ways to navigate your workplace, avoid common mistakes and traps, and overcome the fears that may be holding you back. You can achieve more success and less frustration, help your organization do better work, and—most important—find more meaning and joy in what you do.

Entrepreneurship and SME Management Across Africa - Leona Achtenhagen 2016-07-12

This book focuses on issues related to entrepreneurship and SME management on the African continent by providing insights from different conceptual, empirical and case studies. In doing so, it focuses on context-specific challenges for conducting entrepreneurial activities or business endeavors in smaller firms in the African continent. The book responds to calls for more research about African businesses given the acknowledgement of scholars, students and policy makers around the world who realize the increasing and growing economic importance of the African continent. In addition to serving as a source book for more in-

depth studies by assisting the reader in gaining increased understanding of the topics covered, complementing the different parts with reviews, the book also elaborates on issues such as political unrest, corruption, untrained personnel and environmental concerns. *Entrepreneurship and SME Management Across Africa: Context, Challenges, Cases* will be useful to academics with an interest in different entrepreneurial contexts in general, and Africa in particular, and for students interested in regional business practices, as well as for practitioners and policy makers.

Westways - 1960

Nature-Based Solutions and Water Security - Jan Cassin 2021-07-22
Nature-Based Solutions and Water Security: An Action Agenda for the 21st Century presents an action agenda for natural infrastructure on topics of standards and principles, technical evaluation and design tools, capacity building and innovative finance. Chapters introduce the topic and concepts of natural infrastructure, or nature-based solutions (NBS) and water security, with important background on the urgency of the global water crisis and the role that NBS can, and should play, in addressing this crisis. Sections also present the community of practice's collective thinking on a prioritized action agenda to guide more rapid progress in mainstreaming NBS. With contributions from global authors, including key individuals and organizations active in developing NBS solutions, users will also find important conclusions and recommendations, thus presenting a collaboratively developed, consensus roadmap to scaling NBS. Covers all issues of water security and natural infrastructures Presents a comprehensive state of synthesis, providing readers with a solid grounding in the field of natural infrastructures and water security Includes a fully workable and intuitive roadmap for action that is presented as a guide to the most important actions for practitioners, research questions for academics, and information on promising careers for students entering the field

Preservation in Digital Cartography - Markus Jobst 2010-09-17

This book "Preservation in Digital Cartography: Archiving Aspects"

should give an overview on how to preserve digital cartographic applications and geospatial data in a sustainable way. The intention of this book is to shape the opinion of affected parties and to bring together various disciplines. Therefore adjacent chapters will generally deal with information technologies, Service-Oriented Architectures, cybercartography, reproduction and historic cartography, which all together can be subsumed in perspective cartographic heritage. The survival of this digital cartographic heritage will base on long-term preservation strategies that make use of intensive dissemination on the one hand and sustainable digital archiving methods on the other. This includes a massive development of paradigm that expands from "store-and-save" to "keep-it-online". The paradigm "store-and-save" is mainly used for analogue masters that consist of stage media, like vellum, and their visible content. Avoiding the storage media from degeneration in climate-controlled areas will help to keep the content accessible. In the digital domain the high interdependency of stage media, format, device and applications leads to the paradigm "keep-online" which for example describes the migration to new storage devices. In fact this expansion of paradigm means that the digital domain calls for ongoing actions in order to preserve cartography for a long term.

The Origin and Evolution of New Businesses - Amar Bhide 2003-10-16

Few would deny the crucial role that entrepreneurs play in our increasingly global economy-but exactly what is this vital, yet loosely defined business force we call the entrepreneurial spirit? This landmark study is the first to examine analytically the nature of the opportunities that entrepreneurs pursue, the problems they face, the traits they require, and the social and economic contributions they make. Until recently, entrepreneurs have been largely ignored in modern economic theory. But at the dawn of a networked age, marked by the advent of e-business and the home office, there's no question that entrepreneurs have recaptured the popular imagination. Studies now show that most men and women dream of starting their own businesses rather than rising through the corporate ranks. Yet in spite of increased attention by

many of today's leading business schools, entrepreneurship has remained largely a mystery, an apparently intuitive sense of values possessed by certain individuals.; This book targets the issues central to successful start-up ventures, such as endowments and opportunities, planning versus adaptation, securing resources, corporate initiatives, venture capital, revolutionary ventures and the evolution of fledgling businesses. Focusing on hard data and evaluations of numerous start-up businesses, including many of today's major industry leaders, this book presents a new economic model-a key to understanding the guts, determination, luck and skills that constitute the underpinnings of corporate success. Written in clear, concise prose, *The Origin and Evolution of New Businesses* goes behind the charts and graphs of business theory to the true heart of success. It is essential reading for business students, would-be entrepreneurs, or executives wanting to incorporate the vitality of the entrepreneurial spirit into their organization.

Omnia Sunt Communia - Massimo De Angelis 2017-04-15

In this weaving of radical political economy, *Omnia Sunt Communia* sets out the steps to postcapitalism. By conceptualising the commons not just as common goods but as a set of social systems, Massimo De Angelis shows their pervasive presence in everyday life, mapping out a strategy for total social transformation. From the micro to the macro, De Angelis unveils the commons as fields of power relations - shared space, objects, subjects - that explode the limits of daily life under capitalism. He exposes attempts to co-opt the commons, through the use of code words such as 'participation' and 'governance', and reveals the potential for radical transformation rooted in the reproduction of our communities, of life, of work and of society as a whole.

Assessing the Impacts of Changes in the Information Technology R&D Ecosystem - National Research Council 2009-03-16

The U.S. information technology (IT) research and development (R&D) ecosystem was the envy of the world in 1995. However, this position of leadership is not a birthright, and it is now under pressure. In recent years, the rapid globalization of markets, labor pools, and capital flows have encouraged many strong national competitors. During the same

period, national policies have not sufficiently buttressed the ecosystem, or have generated side effects that have reduced its effectiveness. As a result, the U.S. position in IT leadership today has materially eroded compared with that of prior decades, and the nation risks ceding IT leadership to other nations within a generation. *Assessing the Impacts of Changes in the Information Technology R&D Ecosystem* calls for a recommitment to providing the resources needed to fuel U.S. IT innovation, to removing important roadblocks that reduce the ecosystem's effectiveness in generating innovation and the fruits of innovation, and to becoming a lead innovator and user of IT. The book examines these issues and makes recommendations to strengthen the U.S. IT R&D ecosystem.

Field and Stream - 1931

The Lean Approach to Digital Transformation - Yves Caseau 2022-03-29

The approach proposed in this book is based on the Lean Startup approach, according to an extended vision that combines Design Thinking and Growth Hacking. Companies must become truly customer-centric, from observation, listening to co-development.

The Business-Minded CISCO - Bryan C. Kissinger 2020-03-09

This book describes the thought process and specific activities a leader should consider as they interview for the IT risk/information security leader role, what they should do within their first 90 days, and how to organize, evangelize, and operate the program once they are into the job. Information technology (IT) risk and information security management are top of mind for corporate boards and senior business leaders. Continued intensity of cyber terrorism attacks, regulatory and compliance requirements, and customer privacy concerns are driving the need for a business-minded chief information security officer (CISO) to lead organizational efforts to protect critical infrastructure and sensitive data. A CISO must be able to both develop a practical program aligned with overall business goals and objectives and evangelize this plan with key stakeholders across the organization. The modern CISO cannot sit in a bunker somewhere in the IT operations center and expect to achieve

buy in and support for the activities required to operate a program. This book describes the thought process and specific activities a leader should consider as they interview for the IT risk/information security leader role, what they should do within their first 90 days, and how to organize, evangelize, and operate the program once they are into the job. It provides practical, tested strategies for designing your program and guidance to help you be successful long term. It is chock full of examples, case studies, and diagrams right out of real corporate information security programs. The Business-Minded Chief Information Security Officer is a handbook for success as you begin this important position within any company.

Physiological Ecology of North American Plant Communities - Brain F. Chabot 2012-12-06

Although, as W.D. Billings notes in his chapter in this book. the development of physiological ecology can be traced back to the very beginnings of the study of ecology it is clear that the modern development of this field in North America is due in the large part to the efforts of Billings alone. The foundation that Billings laid in the late 1950s came from his own studies on deserts and subsequently arctic and alpine plants, and also from his enormous success in instilling enthusiasm for the field in the numerous students attracted to the plant ecology program at Duke University. Billings' own studies provided the model for subsequent work in this field. Physiological techniques normally confined to the laboratory. were brought into the field to examine processes under natural environmental conditions. These field studies were accompanied by experiments under controlled conditions where the relative impact of various factors could be assessed and further where genetic as opposed to environmental influences could be separated. This blending of field and laboratory approaches promoted the design of experiments which were of direct relevance to understanding the distribution and abundance of plants in nature. Physiological mechanisms were studied and assessed in the context of the functioning of plants under natural conditions rather than as an end in itself.

Steve Jobs - Walter Isaacson 2011

Draws on more than forty interviews with Steve Jobs, as well as interviews with family members, friends, competitors, and colleagues to offer a look at the co-founder and leading creative force behind the Apple computer company.

Big Data Optimization: Recent Developments and Challenges - Ali Emrouznejad 2016-05-26

The main objective of this book is to provide the necessary background to work with big data by introducing some novel optimization algorithms and codes capable of working in the big data setting as well as introducing some applications in big data optimization for both academics and practitioners interested, and to benefit society, industry, academia, and government. Presenting applications in a variety of industries, this book will be useful for the researchers aiming to analyse large scale data. Several optimization algorithms for big data including convergent parallel algorithms, limited memory bundle algorithm, diagonal bundle method, convergent parallel algorithms, network analytics, and many more have been explored in this book.

Research Themes for Tourism - Peter Robinson 2011

Tourism studies at Masters level are often divided into subsets of tourism such as environmental tourism, rural tourism and sports tourism. This book provides an overview of types of tourism, and common themes studied in courses to allow undergraduate students to become familiar with a wide range of tourism topics at a foundation level, allowing them to make an informed decision about their future studies and career. It will also be a useful text for providing a broad brush introduction to the major topics that are covered in undergraduate courses. Popular subjects like urban tourism, festival.

Climate Change in the Northwest - Meghan M. Dalton 2013-12-19
Climate Change in the Northwest: Implications for Our Landscapes, Waters, and Communities is aimed at assessing the state of knowledge about key climate impacts and consequences to various sectors and communities in the northwest United States. It draws on a wealth of peer-reviewed literature, earlier state-level assessment reports

conducted for Washington (2009) and Oregon (2010), as well as a risk-framing workshop. As an assessment, it aims to be representative (though not exhaustive) of the key climate change issues as reflected in the growing body of Northwest climate change science, impacts, and adaptation literature now available. This report will serve as an updated resource for scientists, stakeholders, decision makers, students, and

community members interested in understanding and preparing for climate change impacts on Oregon, Washington, and Idaho. This more detailed, foundational report is intended to support the key findings presented in the Northwest chapter of the Third National Climate Assessment.