Global Music Report 2017 Ifpi Representing The

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Rethinking the Jurisprudence of Cyberspace - Chris Reed 2018
Cyberspace is a difficult area for lawyers and lawmakers. With no physical constraining borders, the question of who is the legitimate lawmaker for cyberspace is complex. Rethinking the Jurisprudence of Cyberspace examines how laws can gain legitimacy in cyberspace and identifies the limits of the law's authority in this space.

Made in Ireland - Áine Mangaoang 2020-10-13
Made in Ireland: Studies in Popular Music serves as a comprehensive and thorough introduction to the history, sociology and musicology of 20th- and 21st-century Irish popular music. The volume consists of essays by leading scholars in the field and covers the major figures, styles and social contexts of popular music in Ireland. Each essay provides adequate context so readers understand why the figure or genre under discussion is of lasting significance to Irish popular music. The book is organized into three thematic sections: Music Industries and Historiographies, Roots and Routes and Scenes and Networks. The volume also includes a coda by Gerry Smyth, one of the most published authors on Irish popular music.

Music on the Move - Danielle Fosler-Lussier 2020-06-10
Music is a mobile art. When people move to faraway places, whether by choice or by force, they bring their music along. Music creates a

meaningful point of contact for individuals and for groups; it can encourage curiosity and foster understanding; and it can preserve a sense of identity and comfort in an unfamiliar or hostile environment. As music crosses cultural, linguistic, and political boundaries, it continually changes. While human mobility and mediation have always shaped music-making, our current era of digital connectedness introduces new creative opportunities and inspiration even as it extends concerns about issues such as copyright infringement and cultural appropriation. With its innovative multimodal approach, Music on the Move invites readers to listen and engage with many different types of music as they read. The text introduces a variety of concepts related to music's travels—with or without its makers—including colonialism, migration, diaspora, mediation, propaganda, copyright, and hybridity. The case studies represent a variety of musical genres and styles, Western and non-Western, concert music, traditional music, and popular music. Highly accessible, jargon-free, and media-rich, Music on the Move is suitable for students as well as general-interest readers.

Handbook on the Digital Creative Economy - Ruth Towse 2013-12-27
Digital technologies have transformed the way many creative works are generated, disseminated and used. They have made cultural products more accessible, challenged established business models and the

copyright system, and blurred the boundary between

Mastering in Music - John Paul Braddock 2020-12-29
Mastering in Music is a cutting-edge edited collection that offers twenty perspectives on the contexts and process of mastering. This book collects the perspectives of both academics and professionals to discuss recent developments in the field, such as mastering for VR and high resolution mastering, alongside crucial perspectives on fundamental skills, such as the business of mastering, equipment design and audio processing. Including a range of detailed case studies and interviews, Mastering in Music offers a comprehensive overview of the foremost hot topics affecting the industry, making it key reading for students and professionals engaged in music production.

The Dialectic of Digital Culture - David Arditi 2019-08-01
This edited collection analyzes dialectically the role of digital technology in contemporary society. The contributors identify the cultural logics and oppressive forces reproduced in the digital era and challenge celebratory readings of digital technology.

Entertainment Science - Thorsten Hennig-Thurau 2018-08-01
The entertainment industry has long been dominated by legendary screenwriter William Goldman's "Nobody-Knows-Anything" mantra, which argues that success is the result of managerial intuition and instinct. This book builds the case that combining such intuition with data analytics and rigorous scholarly knowledge provides a source of sustainable competitive advantage – the same recipe for success that is behind the rise of firms such as Netflix and Spotify, but has also fueled Disney's recent success. Unlocking a large repertoire of scientific studies by business scholars and entertainment economists, the authors identify essential factors, mechanisms, and methods that help a new entertainment product succeed. The book thus offers a timely alternative to "Nobody-Knows" decision-making in the digital era: while coupling a good idea with smart data analytics and entertainment theory cannot guarantee a hit, it systematically and substantially increases the probability of success in the entertainment industry. Entertainment Science is poised to inspire fresh new thinking among managers,

students of entertainment, and scholars alike. Thorsten Hennig-Thurau and Mark B. Houston – two of our finest scholars in the area of entertainment marketing – have produced a definitive research-based compendium that cuts across various branches of the arts to explain the phenomena that provide consumption experiences to capture the hearts and minds of audiences. Morris B. Holbrook, W. T. Dillard Professor Emeritus of Marketing, Columbia University Entertainment Science is a must-read for everyone working in the entertainment industry today, where the impact of digital and the use of big data can't be ignored anymore. Hennig-Thurau and Houston are the scientific frontrunners of knowledge that the industry urgently needs. Michael Kölmel, media entrepreneur and Honorary Professor of Media Economics at University of Leipzig Entertainment Science's winning combination of creativity, theory, and data analytics offers managers in the creative industries and beyond a novel, compelling, and comprehensive approach to support their decision-making. This ground-breaking book marks the dawn of a new Golden Age of fruitful conversation between entertainment scholars, managers, and artists. Allègre Hadida, Associate Professor in Strategy, University of Cambridge

Music as Intangible Cultural Heritage - Blanca de-Miguel-Molina 2021
This open access book offers an interdisciplinary perspective and presents various case studies on music as ICH, highlighting the importance and functionality of music to stimulating social innovation and entrepreneurship. Intangible Cultural Heritage (ICH) covers the traditions or living expressions proposed by the 2003 Convention for the Safeguarding of the Intangible Cultural Heritage in five areas, including music. To understand the relationship between immaterial and material uses and inherent cultural landscapes, this open access book analyzes the symbolic, political, and economic dimensions of music. The authors highlight the continuity and current functionality of these artistic forms of expression as well as their lively and changing character in continuous transformation. Topics include the economic value and impact of music, strategies for social innovation in the music sector, music management, and public policies to promote cultural and creative industries.

Reinventing Banking and Finance - Helene Panzarino 2020-11-03
The finance industry is currently going through a digital revolution, with new and developing technology transforming the world of banking and financial services beyond recognition. Banks and financial institutions worldwide recognize the pressing need to innovate to avoid disruption or displacement by highly agile and often smaller fintech companies. Reinventing Banking and Finance is an essential guide for finance professionals to current trends in fintech, innovation frameworks, the challenges of outsourcing or embedding innovation, and how to effectively collaborate with other organizations. Beginning with the history and background of how banking got to the era of fintech, the book provides a thorough overview of the global fintech ecosystem and the drivers behind innovation in technologies, business models and distribution channels. Examples of key institutions and interviews with innovators and experts shine a light on key financial innovation hubs in UK, US, China, Israel and more, and offer advice for institutions looking to choose the right market for their needs. Covering genuine innovations in AI, machine learning, blockchain and digital identity, Reinventing Banking and Finance offers expert insight into navigating the complex and multi-layered finance industry.

Create, Produce, Consume - David Bruenger 2019-10-08
Create, Produce, Consume explores the cycle of musical experience for musicians, professionals, and budding entrepreneurs looking to break into the music industry. Building on the concepts of his previous book, Making Money, Making Music, David Bruenger provides readers with a basic framework for understanding the relationships between the artist and audience and the producer consumer by examining the methods underlying creation-production-reception and creation-consumption-compensation. Each chapter offers a different perspective on the processes and structures that lead listeners to discover, experience, and interact with music and musical artists. Through case studies ranging from Taylor Swift's refusal to allow her music to be streamed on Spotify to the rise of artists supported through sites like Patreon, Bruenger offers highly relevant real-world examples of industry practices that

shape our encounters with music. Create, Produce, Consume is a critical tool for giving readers the agile knowledge necessary to adapt to a rapidly changing music industry. Graphs, tables, lists for additional reading, and questions for further discussion illustrate key concepts. Online resources for instructors and students will include sample syllabi, lists for expanded reading, and more.

Global Perspectives on Orchestras - Tina K. Ramnarine 2017-12-04
Offering innovative approaches to thinking about orchestras, Global Perspectives on Orchestras: Collective Creativity and Social Agency adopts ethnographic, historical and comparative perspectives on a variety of traditions, including symphony, Caribbean steel, Indonesian gamelan, Indian film and Vietnamese court examples. The volume presents compelling analyses of orchestras in their socio-historical, economic, intercultural and postcolonial contexts, while emphasizing the global and historical connections between musical traditions. By drawing on new ethnographic and historical data, the essays describe orchestral creative processes and the politics shaping performance practices. Each essay considers how musicians work together in ensembles, focusing on issues such as training, rehearsal, creative choices, compositional processes, and organizational infrastructures. Testimonies of orchestral musicians highlight practitioners' views into the diverse world of orchestras. As a whole, the volume discusses the creative roles of performers, arrangers, composers and arts agencies, as well as the social environments supporting musical collaborations. With contributions from an international team of researchers, Global Perspectives on Orchestras offers critical insights gained from the study of orchestras, collective creativity and social agency, and the connections between orchestral performances, colonial histories, postcolonial practices, ethnographic writings and comparative theorizations.

Yearbook 2004 - International Tribunal for the Law of the Sea 2005
The International Tribunal for the Law of the Sea is an independent judicial body established by the United Nations Convention on the Law of the Sea to adjudicate disputes arising out of the interpretation and application of the Convention. The Tribunal is open to States Parties to

the Convention. It is also open to entities other than States Parties (States and international organizations non-parties to the Convention and natural or juridical persons) in cases provided for in the Convention or other agreements conferring jurisdiction on the Tribunal. The Yearbook will give lawyers, scholars, students as well as the general public easy access to information about the jurisdiction, procedure and organization of the Tribunal and also about its composition and activities in 2004. The Yearbook is prepared by the Registry of the Tribunal and is also available in French (Annuaire 2004).

Media & Entertainment Law - Ursula Smartt 2019-11-12
The fourth edition of Media and Entertainment Law has been fully updated, analysing some of the most recent judgments in media law from across the United Kingdom, such as Cliff Richard v the BBC, Max Schrems v Facebook and the Irish Information Commissioner, developments on the 'right to be forgotten' (NT1 and NT2) and ABC v Daily Telegraph (Sir Philip Green). The book's two main themes are freedom of expression and an individual's right to privacy. Regulation of the communication industries is covered extensively, including discussion of the print press and its online editions following Leveson, traditional broadcasting regulations for terrestrial TV and radio as well as media activities on converged devices, such as tablets, iPads, mobile phone devices and 'on demand' services. Intellectual property law (specifically copyright) in the music and entertainment industries is also explored in the book's later chapters. Also new to this edition are sections on: A focus on freedom of expression: its philosophical foundations; the struggles of those who have fought for it; and the varied ways in which the courts interpret freedom of expression regarding the taking and publishing of photographs. The 'right to be forgotten', data breaches, and the General Data Protection Regulation (GDPR). The media's increasing access to the courts, particularly when considering the privacy of those who are suspected of sexual offences. Press regulators, broadcasting and advertising regulations, and film and video regulations. Election and party-political broadcast regulations, with a focus on social media and recent election fraud. The emergence of online

music distribution services, internet radio and free digital streaming music services, and their effect on the music industry. The fourth edition also features a variety of pedagogical features to encourage critical analysis of case law and one's own beliefs.

Handbook of Music, Adolescents, and Wellbeing - Katrina McFerran 2019-06-06
Many young people rely on music to guide them through the good and bad times of their lives. Whether immersing themselves in music to process emotions or creating music as a means of self-expression, it provides a powerful outlet that can help young people navigate the turbulence of adolescence. Centred around the three key areas of emotion, identity, and connectedness, the Handbook of Music, Adolescents, and Wellbeing provides insights into the relationship between music and young people, exploring questions such as: why do teenagers have such a passionate relationship with music? Why this is even more apparent and important during times of difficulty? How can music be utilised to enhance wellbeing? With 26 authors from around the globe, this book canvasses a wide range of perspectives, from the most scientific to the most practical. Each chapter contains insightful stories from the authors' own experiences working with young people, and brings together the latest theory, research, and practice from the fields of music therapy, music psychology, music education, and music sociology to explore and understand how and why music plays such a big part in young lives. The first section addresses the popular topic of music and emotions, clarifying the ways that young people can learn to use music intentionally to achieve healthy outcomes. The second section looks at identity construction, emphasising agency in the ways that young people choose to express themselves both personally and to others. The third section explores connectedness, with a particular emphasis on uses of technology to connect with others. This book will be of interest to music therapists, youth and social workers, psychologists, counsellors, occupational therapists, teachers, parents, and anyone interested in promoting adolescent wellbeing through music.

Canadian Culture in a Globalized World - Garry Neil 2019-04-30

Since the first trade deal with the US in 1984, Canada has insisted on a "cultural exemption" to ensure that governments were free to protect Canadian culture and to restrict foreign ownership and limit foreign content in the media. Negotiators and government ministers considered the cultural exemption key to reassuring Canadians that the deal did not undermine our cultural sovereignty. In every trade deal since, culture has been a contentious issue. Media giants and foreign governments have pushed for unlimited access to Canada. Ottawa has worked with cultural industries to maintain the cultural exemption. Garry Neil has been close to every one of these negotiations, and has been a key advisor to cultural groups on trade deals. He has been part of the international initiative to assert the importance of cultural diversity in the world, and to create effective measures to guarantee it. This book reflects his experience trying to ensure that the reality matches the rhetoric when it comes to culture. As he sees it, in spite of the claims, Canadian cultural policies and programs have been steadily restricted by successive trade deals. He explains how this has happened, and what needs to be done for Canada to maintain our cultural sovereignty and creative life in the face of multinational corporations and their government supporters who are promoting a world monoculture.

Popular Music in the Post-Digital Age - Ewa Mazierska 2018-12-13
Popular Music in the Post-Digital Age explores the relationship between macro environmental factors, such as politics, economics, culture and technology, captured by terms such as 'post-digital' and 'post-internet'. It also discusses the creation, monetisation and consumption of music and what changes in the music industry can tell us about wider shifts in economy and culture. This collection of 13 case studies covers issues such as curation algorithms, blockchain, careers of mainstream and independent musicians, festivals and clubs-to inform greater understanding and better navigation of the popular music landscape within a global context.

Série IDP - Internet & Regulação - Laura Schertel Mendes 2021-07-21
Nenhum tema é mais atual do que a regulação da Internet. Não obstante, o Direito como espaço de regulamentação do cotidiano vem pautando importantes avanços no entendimento do tema. Com o intuito de ordenar o comportamento social, as normas vêm passando por um intenso processo de atualização para corresponder às demandas contemporâneas sobre o assunto. Nesse sentido, Laura Schertel Mendes, Sérgio Alves Jr. e Danilo Doneda coordenaram o trabalho de organização de textos que constituem a presente coletânea, de leitura obrigatória sobre o tema. No livro, o leitor encontrará importantes reflexões sobre o desenvolvimento e a atualização de políticas públicas e também sobre o avanço da estrutura jurídica de privacidade e proteção de dados. Laura Schertel Mendes aporta na obra sua ótica sobre o Direito Privado. Sérgio Alves Jr. contribui com sua ampla experiência em telecomunicação, redes sociais e proteção de dados. Danilo Doneda traz à baila temas relevantes como a privacidade e proteção de dados pessoais. Essa parceria, aliada a contribuições relevantes e qualificadas dos demais autores, traz uma perspectiva inovadora para o entendimento de um tema tão complexo e caro nos tempos modernos.

Criminal Copyright - Eldar Haber 2018-07-31
Since the birth of criminal copyright in the nineteenth century, the copyright system has blurred the distinction between civil and criminal infringements. Today, in many jurisdictions, infringement of copyrighted materials can result in punitive fines and even incarceration. In this illuminating book, Eldar Haber analyzes the circumstances, justifications, and ramifications of the criminalization process and tells the story of how a legal right in the private enforcement realm has become over-criminalized. He traces the origins of criminal copyright legislation and follows the movement of copyright criminalization and enforcement on local and global scales. This important work should be read by anyone concerned with the future of copyright and intellectual property in the digital era.

Digital Revolution Tamed - Hyojung Sun 2018-08-03
This book explores why widespread predictions of the radical transformation in the recording industry did not materialise. Although the growing revenue generated from streaming signals the recovery of the digital music business, it is important to ask to what extent is the

current development a response to digital innovation. Hyojung Sun finds the answer in the detailed innovation process that has taken place since Napster. She reassesses the way digital music technologies were encultured in complex music valorisation processes and demonstrates how the industry has become reintermediated rather than disintermediated. This book offers a new understanding of digital disruption in the recording industry. It captures the complexity of the innovation processes that brought about technological development, which arose as a result of interaction across the circuit of the recording business – production, distribution, valorisation, and consumption. By offering a more sophisticated account than the prevailing dichotomy, the book exposes deterministic myths surrounding the radical transformation of the industry.

Rethinking the Music Business - Guy Morrow 2022-09-07
COVID-19 had a global impact on health, communities, and the economy. As a result of COVID-19, music festivals, gigs, and events were canceled or postponed across the world. This directly affected the incomes and practices of many artists and the revenue for many entities in the music business. Despite this crisis, however, there are pre-existing trends in the music business – the rise of the streaming economy, technological change (virtual and augmented reality, blockchain, etc.), and new copyright legislation. Some of these trends were impacted by the COVID-19 crisis while others were not. This book addresses these challenges and trends by following a two-pronged approach: the first part focuses on the impact of COVID-19 on the music business, and the second features general perspectives. Throughout both parts, case studies bring various themes to life. The contributors address issues within the music business before and during COVID-19. Using various critical approaches for studying the music business, this research-based book addresses key questions concerning music contexts, rights, data, and COVID-19. Rethinking the music business is a valuable study aid for undergraduate and postgraduate students in subjects including the music business, cultural economics, cultural management, creative and cultural industries studies, business and management studies, and media

and communications.

Money for Something - Congressional Service 2018-05-30
Songwriters and recording artists are legally entitled to get paid for (1) reproductions and public performances of the notes and lyrics they create (the musical works), as well as (2) reproductions, distributions, and certain digital performances of the recorded sound of their voices combined with instruments (the sound recordings). The amount they get paid, as well as their control over their music, depends on market forces, contracts among a variety of private-sector entities, and laws governing copyright and competition policy. Congress first enacted laws governing music licensing in 1909, when music was primarily distributed through physical media such as sheet music and phonograph records. At the time, some Members of Congress expressed concerns that absent a statutory requirement to make musical works widely available, licensees could use exclusive access to musical works to thwart competition. The U.S. Department of Justice (DOJ) expressed similar concerns in the 1940s, when it entered into antitrust consent decrees requiring music publishers to license their musical works to radio broadcast stations. As technological changes made it possible to reproduce sound recordings on tape cassettes in the late 1960s and in the form of digital computer files in the 1990s, Congress extended exclusive reproduction and performance rights to sound recordings as well. Many of the laws resulted from compromises between those who own the rights to music and those who license those rights from copyright holders. In some cases, the government sets the rates for music licensing, and the rate-setting standards that it uses reflect those compromises among interested parties. As consumers have purchased fewer albums over the last 20 years, overall spending on music has declined. Nevertheless, as streaming services that incorporate attributes of both radio and physical media have entered the market, consumer spending has increased during the last two years. In 2016, for the first time ever, streaming and other digital music services represented the majority of the recorded music industry's revenues. As these services have proliferated and the number of songs released has increased, the process of ensuring that the

various copyright holders are paid for their musical works and their sound recordings has grown more complex. Performers, songwriters, producers, and others have complained that in some cases current copyright laws make it difficult to earn enough money to support their livelihoods and create new music. In addition, several songwriters and publishers have sued music streaming services, claiming that the services have streamed their songs while making little effort to locate and pay the rights holders. In April 2018, the U.S. House of Representatives voted 415-0 to pass H.R. 5447, the Music Modernization Act, as amended. The bill would modify copyright laws related to the process of granting, receiving, and suing for infringement of mechanical licenses, would create a new nonprofit "mechanical licensing collective" through which musical work copyright owners could collect royalties from online music services, and would change the standards used by a federal agency, the Copyright Royalty Board, to set royalty rates for certain statutory music licenses.

The Oxford Handbook of Music and Advertising - James Deaville 2021
"The Oxford Handbook of Music and Advertising assembles an array of forty-two pathbreaking chapters on the production, texts, and reception of advertising through music. Uniquely interdisciplinary, the collection's tripartite structure leads the reader through these stages in the communication of the advertising message as presented by Chris Wharton (2015). The chapters on production study the factors, activities, and people behind the music for the marketing pitch, both past and present. Prominent throughlines in the section include factors influencing the selection of music (and musicians) for advertising, the role of music in corporate branding strategies, the creative forces behind the soundscape of advertising, and industry practices that undergird all aspects of music in commercial contexts. The section on Text focuses on analytic and historical approaches to ads in various media, and includes commentaries on musical genres in ads ranging from Western European art music to American popular genre. Also covered in this section is ad music as used in different ad genres, such as political ads, public service announcements, and television commercials. The analyses used in this section draws from traditional music theory, semiotics, and hermeneutic analysis. Finally, the last section addressing "Reception"-with contributions by researchers in psychology, marketing, and other fields-involves the formulation of models and theories, and implementation of research methods to examine how the presence of music may influence peoples' attitudes, emotions, thoughts, and behaviors in the context of advertisements and within service environments such as stores, restaurants, and banks. The editors and chapter contributors of this book bring a diversity of perspectives to the topic but share a united aim: to illuminate music's vital contribution to the advertising message"--

WIPO Copyright Treaty (WCT) (1996) - World Intellectual Property Organization 1996-12-31
Consists of the text of the WIPO Copyright Treaty (1996), and the relevant provisions of the Berne Convention (1971).

Music and Digital Media - Georgina Born 2022-09-12
Anthropology has neglected the study of music and this needs to be redressed. This book sets out to show how and why. It does so by bringing music to the subfield of digital anthropology, arguing that digital anthropology has much to gain by expanding its horizons to music – becoming more interdisciplinary by reference to digital/media studies, music and sound studies. Music and Digital Media is the first comparative ethnographic study of the impact of digital media on music worldwide. It offers a radical and lucid new theoretical framework for understanding digital media through music, showing that music is today where the promises and problems of the 'digital' assume clamouring audibility – while acting as a testing ground for innovations in the digital-cultural industries. The book contains ten chapters, eight of which present comprehensive original ethnographies. The chapters between them addresses popular, folk and art musics in the global South and North, including Kenya, Argentina, India, Canada and the UK/Europe, with each chapter providing a different regional or digital focus. The book is unique in bringing ethnographic research on popular, folk and art musics from the global North and South into a comparative framework

on a large scale, and creates an innovative new paradigm for comparative anthropology. Praise for Music and Digital Media 'This exciting volume forges new ground in the study of local conditions, institutions, and sounds of digital music in the Global South and North. The book's planetary scope and its commitment to the "messiness" of ethnographic sites and concepts amplifies emergent configurations and meanings of music, the digital, and the aesthetic.' Marina Peterson, University of Texas, Austin 'The global drama of music's digitisation elicits extreme responses – from catastrophe to piratical opportunism – but between them lie more nuanced perspectives. This timely, absolutely necessary collection applies anthropological understanding to a deliriously immersive field, bringing welcome clarity to complex processes whose impact is felt far beyond what we call music.' David Toop, London College of Communication 'Spanning continents and academic disciplines, the rich ethnographies contained in Music and Digital Media makes it obligatory reading for anyone wishing to understand the complex, contradictory, and momentous effects that digitization is having on musical cultures.' Eric Drott, University of Texas, Austin 'This superb collection, with an authoritative overview as its introduction, represents the state of the art in studies of the digitalisation of music. It is also a testament to what anthropology at its reflexive best can offer the rest of the social sciences and humanities.' David Hesmondhalgh, University of Leeds 'Music and Digital Media is a groundbreaking update to our understandings of sound, media, digitization, and music. Truly transdisciplinary and transnational in scope, it innovates methodologically through new models for collaboration, multi-sited ethnography, and comparative work. It also offers an important defense of—and advancement of—theories of mediation.' Jonathan Sterne, McGill University 'Music and Digital Media is a nuanced exploration of the burgeoning digital music scene across both the global North and the global South. Ethnographically rich and theoretically sophisticated, this collection will become the new standard for this field.' Anna Tsing, co-editor of Feral Atlas: The More-than-Human Anthropocene

Drones and the Creative Industry - Virginia Santamarina-Campos 2018-07-31
This open access, interdisciplinary book presents innovative strategies in the use of civil drones in the cultural and creative industry. Specially aimed at small and medium-sized enterprises (SMEs), the book offers valuable insights from the fields of marketing, engineering, arts and management. With contributions from experts representing varied interests throughout the creative industry, including academic researchers, software developers and engineers, it analyzes the needs of the creative industry when using civil drones both outdoors and indoors. The book also provides timely recommendations to the industry, as well as guidance for academics and policymakers.

Selling Out - Bethany Klein 2020-07-09
The relationship between popular music and consumer brands has never been so cosy. Product placement abounds in music videos, popular music provides the soundtrack to countless commercials, social media platforms offer musicians tools for perpetual promotion, and corporate-sponsored competitions lure aspiring musicians to vie for exposure. Activities that once attracted charges of 'selling out' are now considered savvy, or even ordinary, strategies for artists to be heard and make a living. What forces have encouraged musicians to become willing partners of consumer brands? At what cost? And how do changes in popular music culture reflect broader trends of commercialization? Selling Out traces the evolution of 'selling out' debates in popular music culture and considers what might be lost when the boundary between culture and commerce is dismissed as a relic.

Artificial Intelligence and Music Ecosystem - Martin Clancy 2022-09-22
Artificial Intelligence and Music Ecosystem highlights the opportunities and rewards associated with the application of AI in the creative arts. Featuring an array of voices, including interviews with Jacques Attali, Holly Herndon and Scott Cohen, this book offers interdisciplinary approaches to pressing ethical and technical questions associated with AI. Considering the perspectives of developers, students and artists, as well as the wider themes of law, ethics and philosophy, Artificial

Intelligence and Music Ecosystem is an essential introduction for anyone interested in the impact of AI on music, including those studying and working in the creative arts.

Managing Customer Experiences in an Omnichannel World - Taşkın Dirsehan 2020-11-26
Managing Customer Experiences in an Omnichannel World explores how organizations integrating both the physical and virtual environments for consumers will enable them to effectively manage the customer experience.

A Textbook of Cultural Economics - Ruth Towse 2019-08-15
This second edition offers a comprehensive, up-to-date overview and analysis of cultural economics in the digital creative economy.

Digital Piracy - Steven Caldwell Brown 2018-04-19
Non-Commercial digital piracy has seen an unprecedented rise in the wake of the digital revolution; with wide-scale downloading and sharing of copyrighted media online, often committed by otherwise law-abiding citizens. Bringing together perspectives from criminology, psychology, business, and adopting a morally neutral stance, this book offers a holistic overview of this growing phenomenon. It considers its cultural, commercial, and legal aspects, and brings together international research on a range of topics, such as copyright infringement, intellectual property, music publishing, movie piracy, and changes in consumer behaviour. This book offers a new perspective to the growing literature on cybercrime and digital security. This multi-disciplinary book is the first to bring together international research on digital piracy and will be key reading for researchers in the fields of criminology, psychology, law and business.

Popular Music: The Key Concepts - Roy Shuker 2017-03-27
Now in an updated fourth edition, this popular A-Z student handbook provides a comprehensive survey of key ideas and concepts in popular music culture. With new and expanded entries on genres and subgenres, the text comprehensively examines the social and cultural aspects of popular music, taking into account the digital music revolution and changes in the way that music is manufactured, marketed and delivered.

New and updated entries include: Age and youth Black music Digital music culture K-Pop Mash-ups Philadelphia Soul Pub music Religion and spirituality Remix Southern Soul Streaming Vinyl With further reading and listening included throughout, Popular Music: The Key Concepts is an essential reference text for all students studying the social and cultural dimensions of popular music.

Understanding the Music Business - Dick Weissman 2017-05-12
In today's fast-moving music industry, what does it take to build a life-long career? Now more than ever, all those working in music need to be aware of many aspects of the business, and take control of their own careers. Understanding the Music Business offers students a concise yet comprehensive overview of the rapidly evolving music industry, rooted in real-world experiences. Anchored by a wealth of career profiles and case studies, this second edition has been updated throughout to include the most important contemporary developments, including the advent of streaming and the shift to a DIY paradigm. A new "Both Sides Now" feature helps readers understand differing opinions on key issues. Highly readable, Understanding the Music Business is the perfect introduction for anyone seeking to understand how musical talents connect to making a living.

The Routledge Handbook of Global Cultural Policy - Victoria Durrer 2017-09-22
Cultural policy intersects with political, economic, and socio-cultural dynamics at all levels of society, placing high and often contradictory expectations on the capabilities and capacities of the media, the fine, performing, and folk arts, and cultural heritage. These expectations are articulated, mobilised and contested at – and across – a global scale. As a result, the study of cultural policy has firmly established itself as a field that cuts across a range of academic disciplines, including sociology, cultural and media studies, economics, anthropology, area studies, languages, geography, and law. This Routledge Handbook of Global Cultural Policy sets out to broaden the field's consideration to recognise the necessity for international and global perspectives. The book explores how cultural policy has become a global phenomenon. It brings

together a diverse range of researchers whose work reveals how cultural policy expresses and realises common global concerns, dominant narratives, and geopolitical economic and social inequalities. The sections of the book address cultural policy's relation to core academic disciplines and core questions, of regulations, rights, development, practice, and global issues. With a cross-section of country-by-country case studies, this comprehensive volume is a map for academics and students seeking to become more globally orientated cultural policy scholars.

Spotify Teardown - Maria Eriksson 2019-02-12
An innovative investigation of the inner workings of Spotify that traces the transformation of audio files into streamed experience. Spotify provides a streaming service that has been welcomed as disrupting the world of music. Yet such disruption always comes at a price. Spotify Teardown contests the tired claim that digital culture thrives on disruption. Borrowing the notion of "teardown" from reverse-engineering processes, in this book a team of five researchers have playfully disassembled Spotify's product and the way it is commonly understood. Spotify has been hailed as the solution to illicit downloading, but it began as a partly illicit enterprise that grew out of the Swedish file-sharing community. Spotify was originally praised as an innovative digital platform but increasingly resembles a media company in need of regulation, raising questions about the ways in which such cultural content as songs, books, and films are now typically made available online. Spotify Teardown combines interviews, participant observations, and other analyses of Spotify's "front end" with experimental, covert investigations of its "back end." The authors engaged in a series of interventions, which include establishing a record label for research purposes, intercepting network traffic with packet sniffers, and web-scraping corporate materials. The authors' innovative digital methods earned them a stern letter from Spotify accusing them of violating its terms of use; the company later threatened their research funding. Thus, the book itself became an intervention into the ethics and legal frameworks of corporate behavior.

Developing Strategic Business Models and Competitive Advantage in the Digital Sector - Daidj, Nabyla 2014-09-30
Rapid technological advancements have the ability to positively or negatively impact corporate growth and success. Professional leaders and decision makers must consider such advancements when designing and implementing new policies in preparation for the sustainable future of the business environment. Developing Strategic Business Models and Competitive Advantage in the Digital Sector focuses on the application of preemptive planning in the media and entertainment industries to combat an increasingly uncertain future of innovation and competition. With research-based examples and analysis, this book is an essential reference source for academicians, researchers, and professionals interested in learning more about the impact of technology on industry success, including the changes and challenges created by the Internet and electronic media.

International Intellectual Property - Daniel J. Gervais 2015-01-30
International Intellectual Property: A Handbook of Contemporary Research provides researchers and practitioners of international intellectual property law with the necessary tools to understand the latest debates in this incredibly dynamic and complex

Chokepoint Capitalism - Rebecca Giblin 2022-09-27
A call to action for the creative class and labor movement to rally against the power of Big Tech and Big Media Corporate concentration has breached the stratosphere, as have corporate profits. An ever-expanding constellation of industries are now monopolies (where sellers have excessive power over buyers) or monopsonies (where buyers hold the whip hand over sellers)—or both. In Chokepoint Capitalism, scholar Rebecca Giblin and writer and activist Cory Doctorow argue we're in a new era of "chokepoint capitalism," with exploitative businesses creating insurmountable barriers to competition that enable them to capture value that should rightfully go to others. All workers are weakened by this, but the problem is especially well-illustrated by the plight of creative workers. From Amazon's use of digital rights management and bundling to radically change the economics of book publishing, to Google

and Facebook's siphoning away of ad revenues from news media, and the Big Three record labels' use of inordinately long contracts to up their own margins at the cost of artists, chokepoints are everywhere. By analyzing book publishing and news, live music and music streaming, screenwriting, radio and more, Giblin and Doctorow deftly show how powerful corporations construct "anti-competitive flywheels" designed to lock in users and suppliers, make their markets hostile to new entrants, and then force workers and suppliers to accept unfairly low prices. In the book's second half, Giblin and Doctorow then explain how to batter through those chokepoints, with tools ranging from transparency rights to collective action and ownership, radical interoperability, contract terminations, job guarantees, and minimum wages for creative work. Chokepoint Capitalism is a call to workers of all sectors to unite to help smash these chokepoints and take back the power and profit that's being heisted away—before it's too late.

Creativity and Innovation in the Music Industry - Peter Tschmuck 2006-01-18
This book charts the effects of new communication technologies and the Internet on the creation of music in the early 21st century. It examines how the music industry will be altered by the Internet, music online services and MP3-technology. This is done through an integrated model based on an international history of the industry since the phonograph's invention in 1877, and thus, the history of the music industry is described in full detail for the first time.

Copyright Reconstructed: Rethinking Copyright's Economic Rights in a Time of Highly Dynamic Technological and Economic Change - P. Bernt Hugenholtz 2018-04-11
About this book: Copyright Reconstructed is the result of a collaborative research project, 'Reconstructing Rights' funded by Microsoft Europe, that normatively examined the core economic rights protected under EU copyright law, with the aim of realigning these rights with economic and technological realities. It follows an interdisciplinary approach, combining economic and legal methods. The book presents various concurring future models of 'reconstructed' copyright law. The historical evolution of copyright has led to a growing disconnect between the legal definitions of economic rights and the business and technological realities they regulate, eroding copyright's normative content and distorting the scope of its economic rights. What's in this book: This book is structured as follows. Following a historical chapter that illustrates how a structure of media-specific economic rights has developed in international copyright law as copyright's catalogue of rights, a number of alternative models for reconstructing rights are presented in the form of chapters by Europe's most respected copyright scholars and economists focusing on potentially copyright-relevant acts that lie at the borders of exclusive rights: digital resale;private copying;hyperlinking and embedding;cable retransmission; andtext and data mining. How this will help you: Offering the most incisive current thinking on copyright's economic rights in an increasingly networked world where acts of usage of works occur on a global or regional scale rather than on a purely national territorial basis, this book will be of immeasurable value not only to academics but also to practitioners and professionals in intellectual property law. This book guides copyright lawyers and scholars in the fields of international and EU copyright law in understanding the nexus between copyright law and technological and economic change. It also helps lawmakers and judges at the European, national and international levels formulate legislative responses to the challenges of the digital environment.

Copyright and the Music Marketplace - United States United States Copyright Office 2015-12-21
The Copyright Office has previously highlighted the outmoded rules for the licensing of musical works and sound recordings as an area in significant need of reform. Moreover, the Office has underscored the need for a comprehensive approach to copyright review and revision generally. This is especially true in the case of music licensing the problems in the music marketplace need to be evaluated as a whole, rather than as isolated or individual concerns of particular stakeholders.